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FOR IMMEDIATE RELEASE

Symbols: CSE: SAAS, OTC: SRBBF, Frankfurt: 6GQ

SUBSCRIBE TECHNOLOGIES INC. ANNOUNCES PROPOSED PRIVATE PLACEMENT

Vancouver, British Columbia, Canada – November 9, 2017 – Subscribe Technologies Inc. has arranged a non-brokered private placement of up to 10 million units at a price of 5 cents per unit, for gross proceeds of up to \$500,000.

Each unit consists of one common share in the capital of the company and one common share purchase warrant, with each warrant exercisable into one common share at a price of 10 cents for a period of 18 months after closing of the offering. In the event that, after the closing date of the offering, the closing sales price (or the closing bid, if no sales were reported on a trading day) of the common shares of the company on the Canadian Securities Exchange (or other exchange or quotation system where the company's shares are listed and where a majority of the trading volume of the shares occurs) is 12 cents or higher for a period of 15 consecutive trading days, the company may, at its option, within ten business days of such event, provide notice by way of press release to the holders of the warrants of the early expiry of the warrants, and in such case the warrants shall expire on that date that is 15 days from the date that such notice is given.

The company may, as compensation to individuals that introduce subscribers to the company, and subject to regulatory approval: (i) pay cash commissions; and (ii) issue non-transferable common share purchase warrants (with identical terms as those warrants issued under the offering) equal to 8 per cent of the gross aggregate proceeds of a subscription made by a subscriber who is introduced to the company by such finder upon satisfaction of the release conditions.

The offering is subject to certain conditions, including (but not limited to) the receipt of any required regulatory approval. The securities issued in connection with this private placement will be subject to a four-month hold period. Insiders may participate in the offering.

[About Subscribe Technologies Inc.](#)

Subscribe Technologies Inc. develops and acquires Software-as-a-Service (SaaS) businesses and in turn operates, manages and markets the service. Subscribe Technologies' flagship product is bContact.com, a cloud based SaaS business offering small and medium sized companies access to a fully integrated set of business management tools.

For more information, please contact:

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Forward-Looking Information:

This press release may include forward-looking information within the meaning of Canadian securities legislation, concerning the business and trading in the common stock of Subscribe Technologies Inc. The forward-looking information is based on certain key expectations and assumptions made by the company's management. Although the company believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because the company can give no assurance that they will prove to be correct. These forward-looking statements are made as of the date of this press release and the company disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.

The CSE has not reviewed, approved or disapproved the content of this press release.