



CSE:EZM  
FRANKFURT: EY62  
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*For Immediate Release*

## **Emmy Award-Winning Big Biz Show Interviews CEO of Easy Technologies**

**SURREY, BC** - 09/16/16 (CSE: EZM/FRANKFURT: EY61/OTC PINK: EMYSF) EASY TECHNOLOGIES INC. ("Company") is pleased to announce that Chief Executive Officer Rupert Shore has been interviewed live on "The Big Biz Show" hosted by Bob "Sully" Sullivan. In this exclusive interview, Mr. Shore discussed the exciting new House Trivia Platform, HouseTrivia.com's new splash page and the Company's plans for rapid growth, and the long term vision to create shareholder value.

**To listen and view the interview click here:**

*Interview Link:* <https://youtu.be/6r7H24eZ1t8>

*Network:* Syndicated: AFN, TiVo, CBS Radio, Fox Business, AOL, YouTube, Biz Talk Radio, Clear Channel

*Show:* The Big Biz Show

*Host:* Bob "Sully" Sullivan

*Interview Highlights:*

- HouseTrivia.com's new splashpage
- Providing quality gaming platform for a worldwide market
- Creating new and innovative gaming solutions
- Building a Company that can have a global reach
- Conducting business in an honest and respectful manner that not only values the players but the employees and partners of the Company as well.

### ***HouseTrivia.com***

HouseTrivia.com is an online trivia platform whereby users can compete against each other in trivia competitions in order to win prizes. House Trivia will host two types of trivia: House Trivia Exclusive Competitions & User Created Trivia Contests.

House Trivia Exclusive Competitions are limited to 25,000 players. Entry fees will be USD \$199.99 per player, with the first place winner of the contest winning a house valued at \$1 million. Prizes for 2nd and 3rd place include exotic sports cars and cash.

House Trivia User Created Trivia Contests allow users to create their own trivia contests and invite an unlimited amount of players. The user can choose for these contests to be free or have an entry fee, ranging from \$1.99 to \$199.99. Users can select from "head to head" or "multiplayer" as well as "winner takes all" or "top 3" for multiplayer prize payouts. House Trivia charges a 25% transaction fee on the total entry fees for each User Created Trivia Contest which are projected to generate over \$700M in revenue from entry fees and transaction fees as well as \$349M in pre tax cash flow over the next 5 years alone.

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### *About The Big Biz Show*

Sully is a Nationally Syndicated Radio/TV Personality who has something to say about all things in the World of Business! Monday - Friday 9am - 12pm PT / 12pm - 3pm ET. "The Big Biz Show" is named in the TOP TEN Financial Radio Talk Shows by TALKERS Magazine.

### *About BizTalkRadio*

BizTalkRadio is the home for your business. Whether you're an entrepreneur, small business owner or just managing your family's assets, BizTalkRadio can help. Small business generated 64% of all new jobs in the last decade. There are more than 30 million small businesses and 15 million home-based companies in the United States. BizTalkRadio is the only network committed to original, educational and compelling programming about real people succeeding in business.

"Rupert Shore"  
Chief Executive Officer

*Easy Technologies is listed on the Börse Frankfurt stock exchange ("FF") with the ticker symbol "EY62", the CSE with ticker symbol "EZM", and in USA on OTC symbol "EMYSF".*

*Certain statements contained in this release may constitute "forward-looking statements" or "forward-looking information" (collectively "forward-looking information") as those terms are used in the Private Securities Litigation Reform Act of 1995 and similar Canadian laws. These statements relate to future events or future performance. The use of any of the words "could", "intend", "expect", "believe", "will", "projected", "estimated", "anticipates" and similar expressions and statements relating to matters that are not historical facts are intended to identify forward-looking information and are based on the Company's current belief or assumptions as to the outcome and timing of such future events. Actual future results may differ materially. In particular, this release contains forward-looking information relating to the business of the Company, the Property, financing and certain corporate changes. The forward-looking information contained in this release is made as of the date hereof and the Company is not obligated to update or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as required by applicable securities laws. Because of the risks, uncertainties and assumptions contained herein, investors should not place undue reliance on forward-looking information. The foregoing statements expressly qualify any forward-looking information contained herein. These securities have not and will not be registered under United States federal or state securities laws and may not be offered or sold in the United States or to a U.S. Person unless so registered, or an exemption from registration is relied upon. This news release does not constitute an offer of securities for sale in the United States.*

*The CSE has not reviewed this news release and does not accept responsibility for the adequacy or accuracy of the content of this news release.*