



December 18, 2017

Alberta Securities Commission
British Columbia Securities Commission
Ontario Securities Commission
Autorité des marchés financiers

RE: Advantex Marketing International Inc.

Pursuant to a request from the above-mentioned reporting issuer, we wish to advise you of the following information in connection with its Annual and Special Meeting of Shareholders

Date of meeting:	February 28, 2018
Record date for notice	January 12, 2018
Record date for voting	January 12, 2018
Beneficial ownership determination date:	January 12, 2018
Securities entitled to notice:	Common
Securities entitled to vote:	Common
Issuer mailing directly to non-objecting beneficial owners:	No
Issuer will pay for objecting beneficial owner material distribution:	No
Issuer using notice-and-access for registered investors:	Yes
Issuer using notice-and-access for non-registered investors:	Yes
Notice-and-access stratification criteria:	No

Yours Sincerely,

Vijaya Somasundharem
Associate Manager, Trust Central Services