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GLOBAL CANNABIS ANNOUNCES DISCUSSIONS WITH AI AND BLOCKCHAIN ACCELERATOR

Vancouver, British Columbia, Canada, July 19, 2017 – Global Cannabis Applications Corp. (“**GCAC**” or the “**Company**”) (CSE:APP, FWB:2FA, OTCQB:FUAPF), a leading developer of innovative smartphone applications for the cannabis industry, announces it has entered into discussions with respect to medical cannabis technology applications including Artificial Intelligence (“**AI**”), data scraping and Blockchain delivery with a leading Australian technology accelerator and aggregator, Fintechgration.

In September 2017, GCAC intends to commence trials on a proprietary AI regulatory monitoring platform to manage international ISO standards for medical cannabis. The data collected from this technology is anticipated to augment the existing data pool used within GCAC’s Citizen Green App suite and proprietary ‘Pain to Strain’ database.

AI compliance technology proposes to help deliver a near bullet proof auditing system for regulatory compliance across global jurisdictions, and may have immediate application to ‘Schedule 8’ medical cannabis regulation in countries such as Australia.

Blockchain is a disruptive, secure, digital “distributed ledger” that is being heralded as a significant innovation that could have far reaching implications in health and financial industries. The technology may be used to collect data from and improve medical cannabis supply chains.

These cutting-edge technologies coupled with Citizens Green’s “Pain to Strain’ database (built from over 10 years of field research tracking medicinal cannabis users seeking therapeutic remedies for multiple conditions including cancer and epilepsy), have the potential to generate significant improvements on data insights for ongoing clinical trials in the medical cannabis arena.

“This is an exciting new frontier. GCAC eagerly anticipates exploring AI along with the application of Blockchain technology fed by dynamic social media to provide the basis for curating authoritative data for medical practitioners, researchers, providers and growers,” says Jason Webb, Managing Director of GCAC, Australia.

GCAC’s business is focused on ‘big data’, which will be aggregated through various technologies enabling users, patients, doctors, pharmacists, providers and practitioners to more easily identify key strains of cannabis that have the greatest benefit to targeted ailments for personal well being.

States GCAC CEO, Brad Moore, “Our innovative approach to technology in the medical cannabis space alongside the rich data experience derived from our Citizen Green Apps will build the foundational blocks for understanding and participating in the growing world of medical cannabis.”





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About Global Cannabis Applications Corp.

Global Cannabis is a global leader in designing, developing, marketing, and acquiring innovative mobile applications. Used in over 25 countries, GCAC's apps facilitate the proliferation of digital conversations by like-minded people. Managed by digital industry experts, GCAC is focused on viral global expansion by providing the best user experience in each target market. Its leading mobile platforms are Citizen Green, a family of apps dedicated to the digital world of all things cannabis; Foro, a peer-to-peer mobile ecommerce student marketplace; Opinit, an app that enables users to socially share their favourite online sentiment-driven content; and Truth, a one-to-one anonymous messaging app.

For more information about the Company, please visit online at www.cannappscorp.com, or review its profiles on the SEDAR website (www.sedar.com) and on the Canadian Securities Exchange's website (www.thecse.com).

To schedule an interview, please contact:

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Forward-Looking Information

This news release may include forward-looking information within the meaning of Canadian securities legislation, concerning the business of GCAC. Forward-looking information is based on certain key expectations and assumptions made by the management of GCAC. Although management of the Company believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because GCAC can give no assurance that they will prove to be correct. Forward-looking statements contained in this news release are made as of the date of this news release. GCAC disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.

The Canadian Securities Exchange has not reviewed and does not accept responsibility for the adequacy and accuracy of this information.

