

## **BITRUSH CORP. & THE DECENT FOUNDATION SIGN LETTER OF INTENT FOR A STRATEGIC PARTNERSHIP.**

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TORONTO, ONTARIO, August 18th, 2016 – BitRush Corp. (“BitRush” or the “Corporation”) is pleased to announce that it signed a Letter of Intent (LOI) with the DECENT Foundation, a blockchain-based media network. Founded in 2015 in Switzerland, DECENT allows users to buy, sell and share digital content such as text, music, videos, etc. without any restrictions. DECENT has the ability to provide secure, cost-effective content delivery.

The DECENT Foundation was founded by leading blockchain minds and investors from Europe and China. With DECENT Advisors and Ambassadors in China, Canada, Germany and several other countries, DECENT is systematically developing a global ecosphere around its platform.

The DECENT Foundation will start an Initial Coin Offering (ICO) on September 10th, 2016. Within the ICO, people can buy DECENT Tokens (DCT), a cryptocurrency used for publishing and buying processes on the DECENT Platform (<http://sale.decent.ch/>). With DCT, individuals or organizations can buy, sell & share genuine digital content without any third party influence or restrictions. The principles of Blockchain technology ensure trusted, secure and transparent transactions and outright independence of data distribution.

As part of a strategic partnership between DECENT and BitRush the DECENT Token will be integrated into the ANOON Universal Payment Platform ([www.anoon.co](http://www.anoon.co)) operated by BitRush’s subsidiary ANOON Ltd. Registered ANOON users can use their ANOON accounts to buy and sell DECENT Tokens with Bitcoin, PayPal and Credit Card. Thus ANOON becomes an important part of the DECENT ICO. This cooperation should be of mutual benefit to DECENT as well as BitRush as it will increase the global awareness for the ANOON Payment Platform as an important part of the ICO of the DECENT Token as it provides additional means of payment and token distribution for the DECENT Foundation.

“This is a great opportunity for BitRush and ANOON to demonstrate the capabilities of our universal payment platform to a global audience. Like our friends from DECENT, we believe in the power of cryptographic technologies and blockchain concepts to create an efficient peer-to-peer economy” said BitRush CEO Werner Boehm.

The DECENT Foundation on the LOI with BitRush "Our common values based on Privacy, Trust and Security have become a crucial point in the partnership agreement. They have enabled the possibility to cooperate on the overall goal to create (a) powerful and mobile peer-to-peer economy and society."

Furthermore, the DECENT Foundation will run part of its ICO launch campaign via BitRush’s ad network AdBit ([www.adbit.co](http://www.adbit.co)) which provides a unique opportunity to increase AdBit’s public awareness as a leading blockchain-based ad network and to increase ad revenue from Asian markets.

With nearly 90,000 registered users, nearly 10 Million Unique Users p.m. and more than 1.6 Billion ad impressions served p.m., AdBit provides a directly addressable user base for the DECENT ICO campaign.

## About BitRush

BitRush Corp. is a pioneering Canadian FinTech company focused on cryptographic blockchain technology. BitRush™ has chosen to go to the public markets as a startup to allow all types of investors, from individuals to institutions, to participate in the potential value appreciation of a FinTech “startup built by grownups”, that otherwise would usually have taken place in the private markets accessible only to VCs and accredited investors.

BitRush™ ([www.BitRush.co](http://www.BitRush.co)), based in Toronto, but with teams active in Asia, Eastern Europe, Western Europe and North America has 3 main business verticals all built on our core universal transaction processing technology ANOON™, which includes payment processing services ([www.ANOON.co](http://www.ANOON.co)), gaming technologies ([www.WaggaWagga.co](http://www.WaggaWagga.co)) and online advertising services ([www.AdBit.co](http://www.AdBit.co)). We either use these technologies in our own businesses or provide our services to or for qualified partners and or clients.

BitRush operates a range of websites with more than 17 million Unique Users per month generating up to 50 million nano and micro-payments per month. Those nano and micro-payments are processed by BitRush’s proprietary universal payment platform (patent pending). BitRush’s ad network AdBit ([www.adbit.co](http://www.adbit.co)) has more than 62,000 registered customers performing up to 500,000 micro-payments per day.

BitRush intends offer BitRush debit cards to consumers and businesses to perform their payments anywhere Visa and MasterCard debit cards are accepted, worldwide.

BitRush™ offers solutions in the B2C, B2B, C2B and C2C markets. Join BitRush™, either as a consumer user, as a business or both benefiting from our unique services, features and pricing, that only our proprietary blockchain based technologies allow.

With our core technologies already developed, BitRush™ plans to scale each of our businesses.

BitRush Corp. is traded on the Canadian Securities Exchange (CSE: BRH) and the Frankfurt Stock Exchange: (symbol:0XSN).

BitRush, AdBit, WaggaWagga and ANOON are trademarks of BitRush Corp.

## FORWARD LOOKING INFORMATION

**This press release is for informational purposes only and is not an offer to buy or the solicitation of an offer to sell any securities in any jurisdiction.**

This press release contains certain “forward-looking information”. All statements, other than statements of historical fact, that address activities, events or developments that the Corporation believes, expects or anticipates will or may occur in the future (including, without limitation, statements relating to the launch of branded debit cards by the Corporation, the timing thereof and anticipated revenues and profitability relating thereto and BitRush’s expectations with respect to the potential market for blockchain-based debit cards for unbanked adults) constitute forward-looking information.

This forward-looking information reflects the current expectations or beliefs of the Corporation based on information currently available to the Corporation as well as certain assumptions including, without limitation, the ability of the Corporation to integrate the payment systems of MasterCard and Visa in a successful manner through the Wave Crest agreement; the ability of the Corporation to successfully launch its branded debit cards as anticipated; the ability of the Corporation to successfully tap into the unbanked adult market and its ability to generate sales and fees as anticipated. Forward-looking information is subject to a number of significant risks and uncertainties and other factors that may cause the actual results of the Corporation to differ materially from those discussed in the forward-looking information, and even if such actual results are realized or substantially realized, there can be no assurance that they will have the expected consequences to, or effects on the Corporation. Factors that could cause actual results or events to differ materially from current expectations, include, but are not limited to, the inability of the Corporation to integrate the said payment systems successfully and in a timely manner, if at all; the lack of use of crypto currencies such as Bitcoins; the lack of a market for blockchain-based debit cards developing for unbanked adults; the failure to develop and sell branded debit cards and the use thereof being inferior than as anticipated by the Corporation; and competition from others delivering cryptographic payment solutions .

Any forward-looking information speaks only as of the date on which it is made and, except as may be required by applicable securities laws, the Corporation disclaims any intent or obligation to update any forward-looking information, whether as a result of new information, future events or results or otherwise. Although the Corporation believes that the assumptions inherent in the forward-looking information are reasonable, forward-looking information is not a guarantee of future performance and accordingly undue reliance should not be put on such information due to the inherent uncertainty therein.

On behalf of the Board of Directors,

Karsten Arend

President, Director

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