

BITRUSH CORP. PARTNER DECENT RAISES MORE THAN US\$ 2.4 MILLION IN INITIAL COIN OFFERING (ICO) WITH BITRUSH SUPPORT

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TORONTO, ONTARIO, September 12th, 2016 – BitRush Corp. (“BitRush” or the “Corporation”) is pleased to announce its strategic partner the DECENT Foundation (“DECENT”) raised approximately 4,000 Bitcoins (equal to more than US\$ 2.4 Million) within the first couple of hours of their Initial Coin Offering (ICO). DECENT’s Initial Coin Offering (ICO), which provides an investment route to gaining exposure to the digital token (DCT) commenced on September 11 at 1:00pm GMT.

BitRush’s AdBit ad platform (www.adbit.co) significantly contributed to this impressive success as DECENT did its launch campaign via AdBit in an exclusive partnership to cover the global Blockchain ecosphere. It was AdBit’s first global multi-language campaign with a new demographic targeting feature that has been developed for the DECENT campaign. Potential ICO participants have been targeted with country and language specific ads and landing pages.

BitRush’s ANOON payment platform (www.anoon.co) will integrate the DECENT Token into its wallet system in a way that ANOON users can exchange other cryptocurrencies into DECENT Token and vice versa, Furthermore, DECENT Token Wallets within ANOON will be integrated into ANOON’s Visa Debit Card application. Thus ANOON users can use their ANOON VISA debit card to spend DECENT Tokens in real money (fiat currencies) online, offline and at ATM’s. The integration of the DECENT Token as additional cryptocurrency will significantly drive up ANOON’s user base and payment volume. The new DECENT Token feature for ANOON will be available within the month of September 2016.

“The DECENT success demonstrated the power of the blockchain when it comes to new forms of investments. To BitRush, Initial Coin Offerings will become the most important financial instrument to finance Startups. The DECENT idea of creating a new way to pay for digital content is revolutionary and constitutes a new way to monetize websites, online magazines and blogs. We are excited and proud to have such a partner and to be able to share this success with them” said Werner Boehm, CEO of BitRush.

About BitRush

BitRush Corp. is a pioneering Canadian FinTech company focused on cryptographic blockchain technology. BitRush™ has chosen to go to the public markets as a startup to allow all types of investors, from individuals to institutions, to participate in the potential value appreciation of a FinTech “startup built by grownups”, that otherwise would usually have taken place in the private markets accessible only to VCs and accredited investors.

BitRush™ (www.BitRush.co), based in Toronto, but with teams active in Asia, Eastern Europe, Western Europe and North America has 3 main business verticals all built on our core universal transaction processing technology ANOON™, which includes payment processing services (www.ANOON.co), gaming technologies (www.WaggaWagga.co) and online advertising services (www.AdBit.co). We either use these technologies in our own businesses or provide our services to or for qualified partners and or clients.

BitRush operates a range of websites with more than 20 million Unique Users per month generating up to 50 million nano and micro-payments per month. Those nano and micro-payments are processed by BitRush’s proprietary universal payment platform ANOON

(patent pending). BitRush's ad network AdBit (www.adbit.co) has more than 90,000 registered users on more than 8,000 connected websites generating 2.6 Billion ad impressions per month.

BitRush intends offer BitRush debit cards to consumers and businesses to perform their payments anywhere Visa and MasterCard debit cards are accepted, worldwide.

BitRush™ offers solutions in the B2C, B2B, C2B and C2C markets. Join BitRush™, either as a consumer user, as a business or both benefiting from our unique services, features and pricing, that only our proprietary blockchain based technologies allow.

With our core technologies already developed, BitRush™ plans to scale each of our businesses.

BitRush Corp. is traded on the Canadian Securities Exchange (CSE: BRH) and the Frankfurt Stock Exchange: (symbol:OXSN).

BitRush, AdBit, WaggaWagga and ANOON are trademarks of BitRush Corp.

FORWARD LOOKING INFORMATION

This press release is for informational purposes only and is not an offer to buy or the solicitation of an offer to sell any securities in any jurisdiction.

This press release contains certain "forward-looking information". All statements, other than statements of historical fact, that address activities, events or developments that the Corporation believes, expects or anticipates will or may occur in the future (including, without limitation, statements relating to the launch of branded debit cards by the Corporation, the timing thereof and anticipated revenues and profitability relating thereto and BitRush's expectations with respect to the potential market for blockchain-based debit cards for unbanked adults) constitute forward-looking information.

This forward-looking information reflects the current expectations or beliefs of the Corporation based on information currently available to the Corporation as well as certain assumptions including, without limitation, the ability of the Corporation to integrate the payment systems of MasterCard and Visa in a successful manner through the Wave Crest agreement; the ability of the Corporation to successfully launch its branded debit cards as anticipated; the ability of the Corporation to successfully tap into the unbanked adult market and its ability to generate sales and fees as anticipated. Forward-looking information is subject to a number of significant risks and uncertainties and other factors that may cause the actual results of the Corporation to differ materially from those discussed in the forward-looking information, and even if such actual results are realized or substantially realized, there can be no assurance that they will have the expected consequences to, or effects on the Corporation. Factors that could cause actual results or events to differ materially from current expectations, include, but are not limited to, the inability of the Corporation to integrate the said payment systems successfully and in a timely manner, if at all; the lack of use of crypto currencies such as Bitcoins; the lack of a market for blockchain-based debit cards developing for unbanked adults; the failure to develop and sell branded debit cards and the use thereof being inferior than as anticipated by the Corporation; and competition from others delivering cryptographic payment solutions .

Any forward-looking information speaks only as of the date on which it is made and, except as may be required by applicable securities laws, the Corporation disclaims any intent or

obligation to update any forward-looking information, whether as a result of new information, future events or results or otherwise. Although the Corporation believes that the assumptions inherent in the forward-looking information are reasonable, forward-looking information is not a guarantee of future performance and accordingly undue reliance should not be put on such information due to the inherent uncertainty therein.

On behalf of the Board of Directors,

Karsten Arend

President, Director

For further information, contact Werner Boehm at werner.boehm@bitrush.co or Karsten Arend at karsten.arend@bitrush.co.