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**FOR IMMEDIATE RELEASE**  
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## **Deveron Begins Drone Data Study with Hensall District Cooperative**

**Toronto, Ontario** - Deveron UAS Corp. ("**Deveron**" or the "**Company**"), is pleased to announce that it has commenced a field scale collaboration with Hensall District Cooperative ("**HDC**") and a leading agrochemical company with respect to variable rate fungicide applications. Drone data are being used to test the efficacy and potential return on investment for using variable rate fungicide applications on edible beans that are impacted by white mold.

In collaboration with HDC, one of Ontario's largest farming cooperatives, Deveron is providing all drone data collection and analytics, including NDVI imagery. High severity cases of white mold can impact soybean yields by 40-50%, however identifying the presence of white mold and efficiently making decisions to spray crop with fungicide has remained a challenge in agriculture.

"Our focus in 2016 is working with progressive leaders in agriculture that use our drone data and analytics," commented Deveron's President & CEO, David MacMillan. "We continue to highlight the value that drone data have for enterprise level customers. Additionally, we are uniquely positioned to be on the cutting edge of quantifying variable rate input decisions that should ultimately help growers reduce costs and farm more efficiently."

As part of the project, once the data have been collected by Deveron, HDC is providing on-the-ground local agronomic expertise. Drone data offer another valuable layer of information for their agronomists to make deeper data driven decisions.

"Every field has variability and HDC is committed to seek the best way to measure and manage the variability. Since the technological landscape continues to change, in 2016 HDC started to work in the fields with Deveron UAS where their goal is to make imagery easier," commented Steve Redmond, HDC's Precision Ag specialist. "Deveron UAS provides the world's most sophisticated UAVs, analytic software, data and sensor products to help make data driven decisions on farms easier."

Separately, in conjunction with its previously announced change of business, Deveron announces that it has entered into an agreement with Parlane Resource Corp. to earn a 100% interest in 28 contiguous claims covering approximately 12,968 hectares located in the Omineca Mining Division in British Columbia, more commonly known as the Nechako Property.

The property is situated on the Nechako Plateau, approximately 110 kilometres southwest of Vanderhoof and 160 kilometres west of Quesnel, adjacent to New Gold Inc.'s Blackwater and Capoose gold properties. The acquisition calls for an immediate cash payment of \$50,000 and additional cash payments of \$50,000 on the first and second anniversaries of the agreement.

#### **About Hensall District Cooperative:**

Hensall District Co-operative, Inc. (HDC) is proud to be farmer-owned and has been bringing added-value to Canadian farms since 1937. HDC is dedicated to being a progressive and diversified leader in the agriculture industry and we are always striving to keep ahead of technological changes and trends. In 2013, HDC introduced our Precision Ag Management Services to our Food Producers to find the most optimal way to manage and monitor fields. With the potential collaboration with Deveron UAS, HDC is excited to have the opportunity to help manage fields in the most efficient and sophisticated method while bringing HDC's Precision Ag Management Services to the forefront in the agriculture industry.

#### **About Deveron UAS:**

Deveron is a full-service drone data services company providing farmers with the opportunity to increase yields and reduce costs through the use of sophisticated Unmanned Aerial Systems ("UAS" or "drones"), sensors, software and analytics. The service offering is targeted at farmers, agricultural retailers and independent agronomists using the most advanced drones and sensors on the market today. The company provides a strong value proposition to farmers through reduced costs and/or increased yields by optimizing input costs such as water, fertilizer and pesticides.

For more information and to join our community, please visit [www.deveronuas.com](http://www.deveronuas.com) or contact:

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*This news release includes certain "forward-looking statements" within the meaning of that phrase under Canadian securities laws. Without limitation, statements regarding potential mineralization and resources, exploration results, and future plans and objectives of the Company are forward looking statements that involve various degrees of risk. Forward-looking statements reflect management's current views with respect to possible future events and conditions and, by their nature, are based on management's beliefs and assumptions and subject to known and unknown risks and uncertainties, both general and specific to the Company. Although the Company believes the expectations expressed in such forward-looking statements are reasonable, such statements are not guarantees of future performance and actual results or developments may differ materially from those in our forward-looking statements. The following are important factors that could cause the Company's actual results to differ materially from those expressed or implied by such forward looking statements: changes in the world wide*

*price of commodities, general market conditions, risks inherent in exploration, risks associated with development, construction and mining operations, the uncertainty of future profitability and the uncertainty of access to additional capital. Additional information regarding the material factors and assumptions that were applied in making these forward looking statements as well as the various risks and uncertainties we face are described in greater detail in the "Risk Factors" section of our annual and interim Management's Discussion and Analysis of our financial results and other continuous disclosure documents and financial statements we file with the Canadian securities regulatory authorities which are available at [www.sedar.com](http://www.sedar.com). The Company undertakes no obligation to update this forward-looking information except as required by applicable law. The Company relies on litigation protection for forward looking statements.*