

DEVERON UAS CORP.

1208-330 Bay Street  
Toronto ON M5H 2S8

**FOR IMMEDIATE RELEASE**

July 4, 2017

**CSE: DVR**

## **Deveron Enters Partnership with Leading Agriculture Service Provider**

**Toronto, Ontario** - Deveron UAS Corp. (CSE: DVR) (“**Deveron**” or the “**Company**”), is pleased to announce that it will be flying more farm acres with drones in collaboration with FS PARTNERS (“**FSP**”), a division of GROWMARK, Inc. FSP is a leading agronomy service provider in Ontario with six hubs that span across the province. FSP will now offer Deveron’s on-demand drone data service to its customers across Ontario.

“We continue to see growth in the demand for drone data with the most progressive leaders in agriculture,” commented Deveron’s President & CEO, David MacMillan. “This is yet another important relationship for us as it increases our market penetration in Ontario, where there are over 7 million acres of farmland. It also highlights the value of Deveron’s business model, which is that farming companies don’t want to own drones - they want to focus on making decisions from data that help their customers grow crops more efficiently. We continue to focus on building relationships with North America’s leading farming companies that provide services to a target market of 400 million acres of farms.”

Steve Rongits, Agronomy and Energy Risk Manager at FSP stated, “Our new partnership with Deveron allows for greater efficiency in our operations, and greater coverage by air. This will allow for even more precision agronomy opportunities across our service area, allowing more local growers to optimize their efforts in real time in the field. Collecting this additional data layer will help provide insight in managing their individual operations.”

### **About FS PARTNERS:**

FS PARTNERS, a retail division of GROWMARK, Inc., provides agronomy, energy and grain marketing products and services along with its partners Great Lakes Grain and FS UPI Energy. FS PARTNERS proudly uses the 4-R Nutrient Stewardship model (Right Source, Right Rate, Right Time, Right Place) to assist our local growers in optimizing their yields.

### **About Deveron UAS:**

Deveron is a nationally compliant, Transport Canada licensed, UAV operator providing enterprise drone data services to agriculture. Deveron’s data helps farmers increase yields and reduce costs using sophisticated Unmanned Aerial Systems (“UAS” or “drones”), sensors, software and analytics. Deveron’s drone data service network allows enterprise level

customers to obtain on-demand, actionable data without exposure to technology and capital risks. The Company is focused on building a standardized constellation of drones and sensors to provide data in North America.

For more information and to join our community, please visit [www.deveronuas.com](http://www.deveronuas.com) or contact:

David MacMillan  
President & CEO  
Deveron UAS Corp.  
416-367-4571 ext. 221  
[dmacmillan@deveronuas.com](mailto:dmacmillan@deveronuas.com)

*This news release includes certain "forward-looking statements" within the meaning of that phrase under Canadian securities laws. Without limitation, statements regarding future plans and objectives of the Company are forward looking statements that involve various degrees of risk. Forward-looking statements reflect management's current views with respect to possible future events and conditions and, by their nature, are based on management's beliefs and assumptions and subject to known and unknown risks and uncertainties, both general and specific to the Company. Although the Company believes the expectations expressed in such forward-looking statements are reasonable, such statements are not guarantees of future performance and actual results or developments may differ materially from those in our forward-looking statements. The following are important factors that could cause the Company's actual results to differ materially from those expressed or implied by such forward looking statements: changes in the world wide price of agricultural commodities, general market conditions, risks inherent in agriculture, the uncertainty of future profitability and the uncertainty of access to additional capital. Additional information regarding the material factors and assumptions that were applied in making these forward looking statements as well as the various risks and uncertainties we face are described in greater detail in the "Risk Factors" section of our annual and interim Management's Discussion and Analysis of our financial results and other continuous disclosure documents and financial statements we file with the Canadian securities regulatory authorities which are available at [www.sedar.com](http://www.sedar.com). The Company undertakes no obligation to update this forward-looking information except as required by applicable law. The Company relies on litigation protection for forward looking statements.*