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FUNDAMENTAL ANNOUNCES FORO APP ADDS 6,000 MORE USER DOWNLOADS

Vancouver, British Columbia, Canada, May 19, 2016 - Fundamental Applications Corp. ("**Fundamental**" or the "**Company**") (CSE: FUN, FSE: 2FA, OTCQB: FUAPF), a leading developer of innovative smartphone applications targeted toward millennials, announces the weekly user gain from May 11 to May 18, 2016, of its revolutionary Foro Student Marketplace app by Foro Technologies Inc., the Company's wholly owned subsidiary.

Over the one week period, Foro Technologies Inc. gained 6,025 new user downloads of its Foro Student Marketplace app. On May 18, 2016, alone, Foro recorded 1,633 downloads through paid advertising such as social media marketing advertisements and 447 free downloads from viral marketing. This resulted in over 1,100 system registrations by users to list products to buy and sell on the Foro app.

Fundamental CEO Brad Moore states, "With the end of the university school year approaching we are seeing a strong adoption of the Foro app as students look for a better way to sell everything from dorm room furniture to electronics and textbooks. Exceeding our 10% weekly growth target validates Fundamental's approach to engaging students with the Foro brand on social media, such as Instagram in particular. I look forward to seeing even better results as we focus on increasing penetration into individual campuses in the coming days."

The Foro Student Marketplace app is leading a revolution in localized buying and selling behaviour on campuses. The Foro app provides users with a fun, easy, and safe experience to turn things they don't need or want into cash. Foro app users can transact business with trusted individuals, many of whom they may know personally as classmates or through social media, all located at the same campus.

About Fundamental

Fundamental Applications Corp. (CSE:FUN FSE:2FA, OTCQB: FUAPF) designs, develops, markets, and acquires innovative mobile applications targeted at the "Millennials" generation, people born in an age of digital technology, internet access, and smart phones. This demographic is an early adopter of mobile technology, has significant discretionary income, and is lifestyle driven with a willingness to try new things. Fundamental's three leading mobile platforms are Foro, a peer-to-peer mobile ecommerce marketplace; Truth, a one-to-one anonymous messaging app previously listed in the top 100 social networking apps in the Apple App Store; and Serum™, an app that enables users to post questions to their friends and receive answers anonymously.

For more information about Fundamental Applications Corp., visit online at www.FunAppCorp.com, or review its company profiles on the SEDAR website (www.sedar.com) and on the CSE website (www.thecse.com). To schedule an interview, please contact:



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Forward-Looking Information:

This press release may include forward-looking information within the meaning of Canadian securities legislation, concerning the business of Fundamental. Forward-looking information is based on certain key expectations and assumptions made by the management of Fundamental. Although Fundamental believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because Fundamental can give no assurance that they will prove to be correct. Forward-looking statements contained in this press release are made as of the date of this press release. Fundamental disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.

