



## **FANTASY 6 SPORTS INC. SIGNS \$1,500,000 AGREEMENT WITH BC SPORTS HALL OF FAME**

**Vancouver, British Columbia, Canada (Monday, August 15, 2016)** – The British Columbia Sports Hall of Fame (BCSHF) has signed an agreement outlining the terms pertaining to its engagement of Fantasy 6 Sports Inc. (“**Fantasy 6**” or the “**Company**”) (CSE: FYS) (OTC:FNTYF) (FRANKFURT: 6F6 - WKN: A2AKL8) to lead a \$1.5 million fan experience project at its location at BC Place, the largest sports stadium in Vancouver, British Columbia.

As the contracted vendor, Fantasy 6 will collaborate with the BC Sports Hall of Fame on all aspects of the upgrade of the BCSHF visitor galleries at BC Place, one to be made possible on the strength of Fantasy 6 interactive sports technologies and the Company’s leadership position in immersive fan experiences.

“As a Vancouver-based company, we are absolutely delighted to have the opportunity to be engaged with the BC Sports Hall of Fame on a project of this scope and magnitude in our own backyard, so to speak,” said Shafin Diamond Tejani, President & CEO of Fantasy 6, a sports, entertainment and technology company which produces games, contests and other related products and experiences for fans around the world.

“The project is perfectly aligned with our vision to expand the very definition of ‘fantasy sports’ to include everything from games and contests to immersive sports, virtual reality and other new frontiers in active fan engagement,” added Tejani, who was named Ernst & Young High Tech Entrepreneur of the Year for 2015. “We truly see it as the future in our space.”

Developing interactive technologies and fan experiences at sports venues around the world is just one aspect of the Company’s aggressive global growth strategy.

“We see it as a dynamic opportunity to showcase leading edge technologies and expertise in immersive sports and establish a signature approach that could help similarly enhance the visitor experience at other Halls of Fames and stadiums throughout North America and around the world,” said Ray Walia.

The \$1.5 million agreement encompasses a strategic unveil spanning four years, beginning with design and construction of the first of the new visitor galleries in the fall and winter of 2016-17.

The engagement will be effective October 1, 2016, and is scheduled to run through the spring of 2020.

The immersive sports project is a major milestone for the BC Sports Hall of Fame, a not-for-profit society dedicated to celebrating the accomplishments of the leading athletes, coaches, executives, builders, teams, media and pioneers in the province's sport history. The organization this year marked its 50th Anniversary.

"We have a vision to honour the past and inspire the future," said Jim Lightbody, Chair of the Board of Trustees of the BC Sports Hall of Fame. "While our inductees continue to be honoured for their outstanding achievements, we want to dramatically improve our ability to inspire young people to reach their full potential and having a greater interactive storytelling experience at the Hall will help us do just that."

Allison Mailer, Executive Director of the BCSHF, and Jason Beck, BCSHF curator, will spearhead the collaboration with Fantasy 6.

"We're excited to share the same inspiring vision with Shafin Diamond Tejani, Ray Walia and their team at Fantasy 6 and we're certainly energized to begin the planning process over the coming weeks and months," said Mailer, a 20-year plus veteran of the BC Sports Hall of Fame. "At the Hall of Fame we believe in the power of these sport stories to inspire the citizens of our province to lead healthy and meaningful lives. We know this partnership will help us achieve this goal."

#### **ABOUT FANTASY 6 SPORTS INC. (CSE:FYS)**

Fantasy 6 is a sports, entertainment and technology company which produces games, contests and other related products and experiences for fans around the world. Fantasy 6 Sports Inc. currently offers a wide variety of daily, weekly and season-long contests across multiple professional sports leagues. The Company also develops interactive fan engagement platforms for corporations, media, broadcasters and not-for-profit societies and charities. The Company's mission is to create new dimensions in fan engagement, experience and entertainment and our vision is the most knowledgeable, passionate and engaged generation of fans in history.

#### **ABOUT THE BC SPORTS HALL OF FAME**

With its inspiring exhibits located at BC Place, the BC Sports Hall of Fame is the 'go to' organization for BC sport heritage. For 50 years, we have honoured BC's teams, builders, athletes, pioneers, and media through the annual induction ceremony the Banquet of Champions. The collection of the BC Sports Hall of Fame and Museum includes over 25,000 artifacts and 20,000 archival documents representing 100 years of sporting accomplishments in British Columbia. It also honours, educates, and inspires British Columbians through the Hero In You Youth Education Programs.

#### **ABOUT THE CANADIAN SECURITIES EXCHANGE (CSE)**

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for companies looking to access the Canadian public capital markets. The CSE has not reviewed, nor approved or disapproved the content of this press release.

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**FORWARD-LOOKING INFORMATION:**

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