



## **STRONG DEBUT IN NORTH AMERICA, EUROPE AND WORLDWIDE SEES FANTASY FOOTBALL COACH MOBILE GAME TOP THE APPLE STORE CHARTS**

**Vancouver, British Columbia, Canada (Tuesday, September 13, 2016)** – Fantasy Football Coach (“**FFC**”), the first entry into the fast-growing and lucrative mobile gaming market by Fantasy 6 Sports Inc. (“**Fantasy 6**” or the “**Company**”) (CSE: FYS)(OTC:FNTYF)(FRANKFURT: 6F6 - WKN: A2AKL8), has been met with critical success in its initial debut, topping the Apple charts that serve as the industry standard.

Fantasy Football Coach, which brings together the popularity of fantasy sports with the phenomenon of mobile games, has already been featured in North America and Europe.

It made its Apple debut at #4 in the Football Category in the United States and Canada and is listed at #21 in the curated New Games We Love list by Apple in Europe. FFC is showing strong global appeal, ranking among the Top-100 in the overall Sports category in 119 countries around the world.

“We’re both surprised and delighted to see the initial response to Fantasy Football Coach, which is well beyond our expectations and projections, especially for those markets outside of North America,” said Shafin Diamond Tejani, Chief Executive Officer of Fantasy 6, a sports, entertainment and technology company which produces games, contests and other related products and experiences for fans around the world. “These rankings of Top-25 New Games in Europe and Top-100 in Sports worldwide demonstrate to us the tremendous upside for fantasy sports mobile games to attract players in Europe and around the world.”

Being featured as a top new game by the Apple Store and ranked as highly as Fantasy Football Coach has been on several Apple lists is something not taken lightly by the leadership of Fantasy 6.

“This is further fuel to the fire of our aspirations to entertain and engage sports fans in new and innovative ways,” said Ray Walia, Chief Operating Officer of Fantasy 6. “To us, it only reinforces our capacity to introduce new kinds of fantasy sports experiences for different segments of the global market.”

Walia expects the game to only gain momentum with the kick-off of the new National Football League season, which began Thursday, September 8<sup>th</sup>, in Denver.

**ABOUT FANTASY 6 SPORTS INC. (CSE:FYS)**

Fantasy 6 is a sports, entertainment and technology company which produces games, contests and other related products and experiences for fans around the world. Fantasy 6 Sports Inc. currently offers a wide variety of daily, weekly and season-long contests across multiple professional sports leagues. The Company also develops interactive fan engagement platforms for corporations, media, broadcasters and not-for-profit societies and charities. The Company's mission is to create new dimensions in fan engagement, experience and entertainment and our vision is the most knowledgeable, passionate and engaged generation of fans in history.

**ABOUT THE CANADIAN SECURITIES EXCHANGE (CSE)**

The Canadian Securities Exchange, or CSE, is operated by CNSX Markets Inc. Recognized as a stock exchange in 2004, the CSE began operations in 2003 to provide a modern and efficient alternative for companies looking to access the Canadian public capital markets. The CSE has not reviewed, nor approved or disapproved the content of this press release.

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**FORWARD-LOOKING INFORMATION:**

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