

## Glance Launches Key New Marketing Initiatives; Glance Pay Discovery Feature in Final Stages

**September 20, 2016 – Vancouver, B.C.** – Glance Technologies Inc. (CSE: GET/FKT: GJT) has launched a series of new marketing initiatives to promote its free mobile application Glance Pay and its participating restaurants.

Glance has deployed a team of Brand Ambassadors to help integrate Glance Pay at Glance's participating restaurants and to increase Glance's marketing efforts in Vancouver. The Brand Ambassadors train and educate restaurant staff on the benefits of using and promoting Glance Pay to their restaurant patrons.

Additionally, Glance's Brand Ambassadors are increasing consumer awareness about Glance's participating restaurants and Glance Pay through robust guerrilla marketing in Vancouver's downtown core.

"Deploying an aggressive guerrilla marketing campaign is the cornerstone for joint success with restaurants," says Christina Rao, Glance's VP of Investor Relations, "The patron downloads our app on the street and gets a discount at the restaurant while collecting rewards. It's a win-win for all."

Glance has launched an extensive social media campaign, on Facebook, Twitter, and Instagram to promote and educate consumers on the benefits of using Glance Pay and to market the food and events of the restaurants that offer Glance Pay. Glance plans to serve as a powerful marketing agent to increase the customer base for its participating restaurants and Glance Pay.

Furthermore, Glance announces that Glance Pay is in the final stages of launching its Restaurant Discovery feature, which will allow users to use Glance Pay's app and website to decide where to dine by reviewing photos and through location, cuisine, price range and key-word searches. This exciting new feature will allow Glance Pay users to effortlessly choose their dining experience.

"The Glance Pay 'Discover Your City's Best' online and in app experience will complete the circle for Glance Pay users by allowing them to quickly and easily identify a Glance Pay restaurant that meets their daily requirements," says Glance's Chief Marketing Officer Peter Haggarty, "As a value add partner to the restaurant industry, our goal is to continually find new and exciting ways to increase new customer flow and offer return visit loyalty programs that will increase revenues for our participating restaurants."

Glance Pay users can download the mobile application for free through the Apple App Store or at GlancePay.com. Glance will be launching an Android version of Glance Pay in the near future that will allow Android users to eat, pay and go.

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### About Glance Technologies Inc.

Glance Technologies owns and operates Glance Pay, a streamlined payment system that allows customers to pay their restaurant bill instantly with their mobile device. Glance Pay aims to revolutionize how smartphone users choose where to dine, settle their restaurant bills, access their payment records and interact with their favourite restaurants. Glance Pay intends to become the industry standard as one of the four pillars in restaurant payments, beside credit cards, debit cards and cash. Glance trades on the Canadian Securities Exchange under the ticker symbol GET.

For more information about Glance, please go to [www.glance.tech](http://www.glance.tech) or [www.glancepay.com](http://www.glancepay.com) and follow Glance Technologies and Glance Pay on Facebook, twitter, LinkedIn and Instagram.

**For more information, contact:**

Christina Rao  
Vice President, Investor Relations  
(604) 723-7480  
[christina@glancepay.com](mailto:christina@glancepay.com)

Forward-Looking Statements

This press release contains certain forward-looking statements within the meaning of applicable securities law. Forward-looking statements are frequently characterized by words such as “plan”, “expect”, “project”, “intend”, “believe”, “anticipate”, “estimate” and other similar words, or statements that certain events or conditions “may” or “will” occur. In particular, forward-looking statements in this press release include, but are not limited to, statements with respect to the completion of the offering.

Although Glance believes that the expectations reflected in the forward-looking statements are reasonable, there can be no assurance that such expectations will prove to be correct. Such forward-looking statements are subject to risks and uncertainties that may cause actual results, performance or developments to differ materially from those contained in the statements.