

## GLANCE APPOINTS CHIEF DIGITAL OFFICER TO MARKET GLANCE COIN

**January 11, 2018 – Vancouver, B.C.** – Glance Technologies Inc. (CSE: GET:CN / CSE:GET.WT / OTCQB: GLNNF / FKT: GJT) announces that its wholly owned subsidiary Glance Coin Inc. (formerly Glance Blockchain Token) has signed digital media expert and thought leader Zeeshan Mallick as Chief Digital Officer. Zeeshan has worked with leading brands such as Ted Baker French Connection, Sony, Ericsson, Emirates Airlines, Etihad Airlines, Dubizzle.com, Accenture, HSB MENA, Mindshare MENA, MEC UK, RBS & NatWest, Barclays, Microsoft, NHS, Sapiient Nitro and the Department of Health. Zeeshan was also the first CMO for Humaniq and its cryptocurrency offering.

Prior to coming to Glance, Zeeshan worked in digital transformation, blockchain technology, ICOs and the cryptocurrency industry focusing on business, community building, social networks and strategy solutions. Zeeshan has a multi-channel business marketing background, having worked in the public & private sector, as well as the agency & client side, in projects addressing finance, e-commerce, travel, technology, start-ups and banking. He is one of the leading experts in media buying, analytics, reporting, having coached professionals around the world, teaching in top ranked business schools, including INSEEC.

"Having been in marketing for 17 years and worked in a wide number of areas, coming in to an innovative company like Glance is very exciting... a company that is working to effect change in an industry that has not changed for many years is a very interesting prospect. Glance is utilizing Blockchain and cryptocurrency, two of the most interesting technologies that have had come out in many years, and Glance is applying them to empower and reward individuals", says Zeeshan, "Glance has great potential to take its existing user base and truly drive forward with growth in consumer acquisition, which is what I will be focusing on, to help grow the business through innovative and tested performance marketing techniques that will drive numbers and revenue."

"We're thrilled to be working with an experienced individual such as Zeeshan," says Glance CEO Desmond Griffin, "In addition to having a wealth of digital media marketing knowledge, he brings expertise in launching ICOs and blockchain platforms."

Glance also announces that Peter Haggarty no longer services as Chief Marketing Officer of Glance. We thank Mr. Haggarty for his years of devoted service to the company.

### About Glance Technologies Inc.

Glance Technologies owns and operates Glance Pay, a streamlined payment system that revolutionizes how smartphone users choose where to shop, order goods and services, make payments, access digital receipts, redeem digital deals, earn great rewards & interact with merchants. Glance offers targeted in-app marketing, geo targeted digital coupons, customer feedback, in-merchant messaging and custom rewards programs. The Glance Pay mobile payment system consists of proprietary technology, which includes user apps available for free downloads in IOS (Apple) and Android formats, merchant manager apps, a large scale technology hosting environment with sophisticated anti-fraud technology and lightning fast payment processing. Glance Pay has entered into significant licensing agreements with Active Pay Distribution Inc., Cannapay Financial Inc. and Euro Asia Pay Holdings Inc. It also owns an end to end blockchain solution for a rewards based cryptocurrency which is currently being integrated into the Glance Pay app.



200-1238 Homer Street  
Vancouver, BC V6B 2Y5  
Stock Exchange: CSE  
Symbol: GET

1 888 270 0033  
Info@GlancePay.com  
Corporate: **Glance.tech**

For more information about Glance, please go to [www.glance.tech](http://www.glance.tech).

**For more information, contact:**

Christina Rao  
Vice President, Investor Relations  
(604) 723-7480

**[investors@glancepay.com](mailto:investors@glancepay.com)**

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**Forward-Looking Statements**

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