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GEONOVUS APPROVAL FOR FUNDAMENTAL CHANGE AND NAME CHANGE

March 11th, 2015, VANCOUVER, B.C. – GEONOVUS MINERALS CORP. (GNM – CSE) (GMINF – USA) (“GeoNovus” or the “Company”) announces the listing statement filed with the CSE to effect a Fundamental Change (see PR dated February 13, 2015) has been approved, subject to a financing to be completed by the Company. The Fundamental Change will change its primary focus from resource exploration to the Media and Entertainment Industry. GeoNovus has identified opportunities throughout North America and feels it is poised to capitalize on these opportunities very quickly.

In connection with the business change the Company is in the process of effecting a name change to GeoNovus Media Corp. with the symbol “GNM” expected to remain.

It is currently expected that the Company will seek shareholder approval of the Fundamental Change of Business and Name Change by way of obtaining consents from shareholders holding 50% or more of the Company's issued and outstanding common shares.

The Company also announces that it has arranged a non-brokered private placement of up to 12.5 million non-flow-through units ("NFT Units") at a price of \$0.02 per Unit for aggregate gross proceeds of \$250,000 (the "NFT Offering"). Each NFT Unit will be comprised of one common share ("Share") and one-half of one Share purchase warrant of the Company (each whole warrant, a "NFT Warrant"). Each NFT Warrant entitles the holder to purchase an additional Share at a price of \$0.05 per Share for a period of 12 months. Proceeds from the NFT Offering will be used for the Company's short term payables and for general working capital. This sub \$0.05 financing is subject to the Company obtaining a waiver from the CSE.

For further information please contact: 604-683-3995 or info@geonovusminerals.com

ON BEHALF OF THE BOARD

Michael England

President & CEO

CONTACT INFORMATION

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