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GeoNovus Media Strengthens Management and Appoints New CEO

October 13, 2015, VANCOUVER, BC - GEONOVUS MEDIA CORP. (CSE: GNM) (“GeoNovus” or the “Company”) a new media company with a focus on motion picture production and distribution, today announced that its Board of Directors has appointed Alex Romanov as Chief Executive Officer effective October 1, 2015. Mr. Romanov is a veteran CEO, accomplished visionary and business executive with a history of identifying opportunities and turning them into high growth and profitable enterprises.

“GeoNovus Media is a very creative company with a great future and the board believes that it is the right time for strong executive leadership to maximize its potential”, states GNM President Colin Wiebe. “Alex has vast experience with publicly funded and traded enterprises and has deep connections within the media industry. Alex’s vision, strategy and execution track record is exactly what GeoNovus Media needs as we begin to build a strong company. I am confident that our talented team can learn and grow with the mentorship of an experienced corporate executive”.

Alex was co-founder and CEO of Alpine Electronics in Canada turning a \$50K investment into a \$55 million organization dominating the high-end electronics market for 17 years. Mr. Romanov acquired Lux Audio of Canada and grew sales from less than \$2 million per year to over \$10 million per year in 5 years. Luxman Audio was then sold to Samsung.

Alex became founder, CEO and major shareholder of Royal Oak Marketing which grew to over 100 employees and \$120 million in revenue. Royal Oak was sold for \$29 million to a USA concern.

Alex then co-founded Spherex Inc. where he innovated, developed and marketed under license with Microsoft, the Xbox 5.1 gaming audio system. Spherex was sold to an American concern.

Alex continued to be CEO, President, Founder, Innovator and Marketer of several high-tech start-ups which were launched or purchased to become successful publicly funded and traded enterprises. Alex’s latest success was iSIGN Media where he successfully restructured the company, positioning it for rapid growth worldwide.

Alex has won many awards and was nominated as Entrepreneur of the Year in 2013 and 2014 by Ernst & Young. Alex has filed several technology and media patents and is partnered with major technology companies. He brings to GeoNovus diverse experience in a variety of industries such as engineering, electronics, communications, digital imaging, marketing, video gaming e-commerce, media and software.

“I am excited at the invitation to be at the helm of GeoNovus Media. This team is creative and energetic and demonstrates innovation outside the box and the business model shows strong potential for rapid growth and significant revenues. I am excited to add my expertise to this group.” said Alex Romanov.

For further information please contact: 604-683-3995 or info@geonovusmedia.com.

ON BEHALF OF THE BOARD

Joe Wowk
Director

CONTACT INFORMATION

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