
**EARLY WARNING PRESS RELEASE
ACQUISITION OF SHARES OF HIGHMARK MARKETING INC.**

Vancouver, B.C. – (June 3, 2016) Domenari Capital LLC (the “**Shareholder**”), of Corporate Woods, Bldg 55, 9300 W. 110th Street, Suite 350, Overland Park, KS 66210, USA, announces the filing of an early warning report in connection with the acquisition of 35,520,000 common shares in the capital of Highmark Marketing Inc. (CSE:HMK) (the “**Issuer**”). The shares were acquired on June 1, 2016 through a share exchange agreement (the “**Agreement**”) between the Issuer, the Shareholder and Lightning Industries, Inc. (“**Lightning Industries**”). Pursuant to the Agreement, Domenari received 35,520,000 common shares of the Issuer, and transferred 100% of the share capital of Lightning Industries.

Prior to the Agreement, the Shareholder controlled 0 (or 0%) of the common shares in the Issuer. On a fully diluted basis, the Shareholder controlled 0 (or 0%) of the common shares in the Issuer.

The Shareholder now controls 35,520,000 (or 35%) of the current issued and outstanding common shares of the Issuer. On a fully diluted basis, the Shareholder controls 35,520,000 (or 33%) of the common shares in the Issuer.

The Shareholder holds the shares of the Issuer for investment purposes and may from time to time increase or decrease his ownership or control of shares of the Issuer depending on market or other conditions.

The Shareholder and its assets are controlled by three controlling members, Donald Rainwater, Timothy Isaacs, and Kevin Neilson.

A copy of the Shareholder’s early warning report may be found on www.SEDAR.com under the profile of Highmark Marketing Inc.

THE CANADIAN SECURITIES EXCHANGE HAS NOT REVIEWED, APPROVED OR IS APPROVED THE CONTENT OF THIS PRESS RELEASE.

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