



Imagination Park Announces Management Changes

Vancouver, BC – September 13th, 2016 – Imagination Park Entertainment Inc. (CSE: IP) (OTC: IPNFF) (“**Imagination Park**” or the “**Company**”) is pleased to announce several new management changes as the Company continues to strengthen its organization, including the appointment of Mr. Colin Wiebe as Chairman of the Board, Mr. Timothy Marlowe as President, Mr. Peter Watson as Vice President of Strategic Development, and Mr. Justin James as a member of the Advisory Board.

Mr. Colin Wiebe

Mr. Colin Wiebe is currently a Director of the Company and now moves from his previous role of President to Chairman of the Board. Over the past several months, Mr. Wiebe has continued to demonstrate his creative passions and abilities with respect to the Company, continues to introduce new opportunities for the team through his network and was the founding artist behind the Imagination Park brand. He has over 25 years’ experience as an entrepreneur in digital media, is a marketing expert, and was formerly the Creative Director for the Vancouver Sun and The Province newspapers. Colin also toured for two decades as lead singer with Randy Bachman (The Guess Who and BTO) and has 4 nationally released albums.

Mr. Tim Marlowe

Mr. Tim Marlowe is currently a Director and now becomes President of the Company. He is the owner and producer of Infinity Media Inc., has worked on over forty motion pictures and produced twelve. In 2014, he was the Executive Producer for “The Lady in Number 6” which won him an Academy Award®. Over the past several months in particular, Mr. Marlowe has demonstrated his growing production prowess and creative strengths, continuing to open new doors as Imagination Park begins to grow.

Mr. Peter Watson

Mr. Peter Watson has been appointed Vice President of Strategic Development of the Company. Peter is a Canadian based business executive with over 35 years in advertising, media, and film, as well as possessing a distinguished career in the capital markets with a focus on technology, media, and natural resources. Some of his past experience includes public and private sector roles such as sponsorship of Expo 86, director RR/FCB Advertising, Vice President Gallop & Gallop, Director Omni/Astral Media, as well as Co-Producer on a number of feature films. He is the President of Marquee Capital Partners and most recently investment manager of the Canadian Small Cap Resource Funds. Peter currently sits on a number of public and private company boards, and gives his time freely to numerous Canadian charitable organizations. His extensive business network, corporate finance, and overall strategic experience and entrepreneurial spirit will be invaluable to the Company going forward.

Mr. Justin James

The Company would also like to welcome Mr. Justin James as a member of the Advisory Board. Justin began his film and television career over 25 years ago as founding partner in Digital Alchemy, Vancouver's first 3D computer animation studio. During this time, he served as Director and Producer on numerous commercials, short films, and two episodes of the children's show 'Family Classics'. Justin then went on to form his own animation and effects company 'Brainstorm Production Inc.', where he produced and directed 3D computer animation and digital effects for the television series 'The X-Files', 'The Net', 'Millennium', and 'The Cold Squad'. In 2000, Justin was contacted by Lost Boys Studios to assist in the development of in-house projects and marketing, while also serving as Producer on the feature film 'MVP: Most Vertical Primate', among several other productions. After reinventing Brainstorm Productions as a film production entity, Justin then developed and produced the award-winning feature film 'Comforting Skin' (Slamdance 2012 Official Selection). Most recently, Justin has been a freelance film and television development consultant for BLT Productions Ltd., serving as Associate Producer on the TV movie 'Last Chance Café' and as Co-Producer on the TV movie 'Daughter of the Bride'.

Chairman Colin Wiebe comments, ""I am excited about the opportunity to serve Imagination Park as Chairman and am thrilled to see the emergence of our brand and such brilliant projects coming together so quickly. We have been working hard for two years to structure our strategy and yet we are only just beginning. With our new listing in the US, it makes sense to have Tim Marlowe, who has dual citizenship, elevate to the role of President. I am confident that Mr. Marlowe has the talent, passion, and the network to represent Imagination Park in a way that will advance our Company proudly. Meanwhile, we are also excited to welcome Mr. Peter Watson and Mr. Justin James to

the team, whose experience and contributions will be surely felt in the days, weeks, and months to come.”

President Tim Marlowe comments, “I feel privileged for the opportunity to serve this company as its President, and I look forward to the promise of an exciting future working alongside this talented team.”

Chad McMillan, Senior Strategic Advisor of the Company comments that, “as Imagination Park grows, we will continue to adjust, optimize, and welcome new talent that will complement us on our journey of bringing inspiring experiences, stories, and visual content to life. Everyday the management team of this Company grows stronger, and everyday, the prospects of our future continue to look brighter.”

Meanwhile, the Company also announces the resignation of Mr. Joe Wowk from the Board of Directors, though he will continue to contribute his time as a consultant to the Company. The Company thanks Mr. Wowk for his energy and dedication to the Company in his previous tenure as a Director.

Finally, the Company has also granted an aggregate of 3,150,000 incentive stock options (the “Options”) to certain directors, officers, and consultants. The Options are exercisable at a price of \$0.15 for a period of five years from the date of grant.

About Imagination Park

Imagination Park is an emerging digital content production company, working with talented filmmakers around the world to bring conventional as well as virtual reality content to life.

For more information or to explore working with Imagination Park, please call 778.892.9695 or email info@imaginationpark.com.

For a full summary on Imagination Park’s project portfolio, please visit Imagination Park’s new website at www.imaginationpark.com.

ON BEHALF OF THE BOARD,

Gabriel Napora
CEO & Director

The Canadian Securities Exchange has neither approved nor disapproved the contents of this press release. This press release may include ‘forward-looking information’ within the meaning of Canadian securities legislation, concerning the business of the Company. The forward looking information is based on certain key expectations and assumptions made by Imagination Park’s management. Although Imagination Park believes that the expectations and assumptions on which such forward- looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because Imagination Park can give no assurance that it will prove to be correct. These forward-looking statements are made as of the date of this press release, and Imagination Park disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.