



## Imagination Park Acquires Net Profits Interest in Documentary Film “Food for Thought”

Vancouver, BC – October 5<sup>th</sup>, 2016 – Imagination Park Entertainment Inc. (CSE: IP) (OTC: IPNFF) (“**Imagination Park**” or the “**Company**”) is pleased to announce that it has acquired a 10% net profits interest in the full length documentary film “Food for Thought,” produced by Robinson Media Corp LLC (“Robinson”)

The Documentary, Directed by Academy Award winning Executive Producer and Imagination Park Director Mr. Tim Marlowe, chronicles the personal journey of Mr. Nathan Robinson, a man who at 6’8” and over 500 pounds is told he has a year to live if he does not confront his morbid obesity. Through lifestyle adjustments, nutritional re-education, spiritual consultation, and other forms of intervention, we join Nathan on his quest to change his life and realize his dreams, all the while exploring the underlying conditions contributing to widespread obesity in North America.

Under the terms of the acquisition, Imagination Park will pay Robinson total consideration equalling CAD \$56,100, payable as 561,000 common shares of the company at a deemed price of \$0.10 per share (in accordance with CSE policies), in exchange for 10% of the net profits generated by the Documentary throughout the world and in perpetuity from the commercial exploitation of the Documentary, including but not limited to, royalty payments and licensing payments. In addition, should the Documentary not be completed for any reason, Robinson agrees to return the 561,000 common shares issued in the transaction to Imagination Park at the request of Imagination Park, in exchange for Imagination Park waiving its rights to receive a 10% net profits interest in the project.

At present, The Food for Thought documentary is fully financed through budgeted completion, and is currently in production.

Colin Wiebe comments, “We welcome the opportunity to invest in and contribute to Nathan’s important journey, shedding light on some of the potential sources and

challenges relating to obesity as well as exploring empowering solutions to help suffering individuals overcome it.”

Tim Marlowe, President and Director of Imagination Park comments, “I am thrilled to welcome Imagination Park as a partner in the Food for Thought documentary project, and look forward to us realizing great success in helping Nathan and others overcome the challenges of obesity, together.”

### **Related Party Transaction**

Robinson Media Group LLC is part owned by Timothy Marlowe, a Director of Imagination Park, therefore, the Profit Sharing Agreement constitutes a related party transaction.

Given that Imagination Park is not required to issue securities or pay a sum of money that would result in the fair market value of the transaction being more than 25% of Imagination Park’s market capitalization, Imagination Park will not be required to obtain shareholder approval of the transaction from the majority of its minority shareholders.

### **About Imagination Park**

Imagination Park is an emerging digital content production company, working with talented filmmakers around the world to bring conventional as well as virtual reality content to life.

For more information or to explore working with Imagination Park, please call 778.892.9695, email [info@imaginationpark.com](mailto:info@imaginationpark.com), or visit [www.imaginationpark.com](http://www.imaginationpark.com).

*ON BEHALF OF THE BOARD,*

Gabriel Napora  
CEO & Director

*The Canadian Securities Exchange has neither approved nor disapproved the contents of this press release. This press release may include ‘forward-looking information’ within the meaning of Canadian securities legislation, concerning the business of the Company. The forward looking information is based on certain key expectations and assumptions made by Imagination Park’s management. Although Imagination Park believes that the expectations and assumptions on which such forward- looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because Imagination Park can give no assurance that it will prove to be correct. These forward-looking statements are made as of the date of this press release, and Imagination Park disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.*