



## Imagination Park Set To Release Three New Virtual Reality Titles For Sale in Online VR Stores

**Vancouver, BC – January 24, 2017** – Imagination Park Entertainment Inc. (CSE: IP) (OTC: IPNFF) (“Imagination Park” or the “Company”) is pleased to announce that it has produced three Virtual Reality (VR) titles, that are ready to package and submit to popular VR online content stores.

The demand for VR content is growing exponentially as hardware sales increase. VR headsets are expected to reach 2.5 million units this year, up 79% versus 2016, while driving \$660 million in revenues, a predicted year-on-year jump of 42% according to CTA (Consumer Technology Association).

VR titles are currently being sold in a growing group of online stores including Steam, Vive, Milk VR (Samsung) and the Oculus Store (owned by Facebook). VR Users are willing to pay a premium for quality titles. According to research firm Tractica, more than 200 million consumer virtual reality head-mounted displays (HMDs) will be sold worldwide by 2020. The VR titles Imagination Park plans to release are:

**Destructotron:** Feature film actor **Peter Shinkoda** (Nobu in Daredevil, Fallen Skies) stars in this exciting VR adventure where a giant robot attacks the earth leaving Shinkoda to solve the situation.

**Invasion:** When an alien ship mysteriously devours everything in its path, one woman (played by model **Andrea Katic**) fights against being swallowed up. Produced by Gabriel Napora, Yas Taalat, Rocky Mudaliar and directed by Chris Le, the director of Juarez 2045, the experience features cutting-edge visual effects.

**Skate Apocalypse:** Some of the world’s top skateboarders including Zack Noftall, are featured in this VR experience where extreme, acrobatic, skateboarders journey through a city while being attacked by killer drones.

Gabriel Napora and Yas Taalat were producers on all three projects. The titles are sequenced for submission to VR stores for spring and summer 2017.

Gabriel Napora states: *“Imagination Park’s primary focus is to become a world leader in producing Virtual Reality content. I believe with these three projects, Imagination Park will establish itself as a top producer. Our ability to film and deliver high quality VR experiences gives us a strong advantage. When these VR experiences are released, I believe they will be among the best available and IP will set a new benchmark standard.”*

Yas Taalat says *“People will be shocked at the level of realism and the Hollywood quality that we’re*

*about to deliver. This is just the beginning and I'm excited to be working with such an innovative team!"*

### **About Imagination Park**

Imagination Park is an emerging digital content production company, working with talented filmmakers around the world to bring conventional as well as virtual reality content to life.

For more information or to explore working with Imagination Park, please call 604.446.7325, email [info@imaginationpark.com](mailto:info@imaginationpark.com), or visit [www.imaginationpark.com](http://www.imaginationpark.com).

ON BEHALF OF THE BOARD,

Gabriel Napora

CEO & Director

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