



MITCH DAVIS, FILM & MUSIC PRODUCER, JOINS THE IMAGINATION PARK ADVISORY BOARD

Vancouver, BC – March 16, 2017 – Imagination Park Entertainment Inc. (CSE: IP) (OTC: IPNFF) (“Imagination Park” or the “Company”) is pleased to announce the appointment of Mitch Davis to its Board of Advisors. Mr. Davis has an impeccable musical pedigree, second to none, and has focused his career on producing films, documentaries, live musical events, and creating intellectual property.

His father, Clive Davis, is a living music legend who has signed, influenced and driven the careers of some of the most significant artists of our time such as Whitney Houston, Bruce Springsteen, Simon & Garfunkel, Rod Stewart, Air Supply, Alicia Keys, Barry Manilow, Christina Aguilera, Carlos Santana, Kelly Clarkson, Leona Lewis and Jennifer Hudson. Mitch Davis is one of the producers alongside movie industry heavyweight Ridley Scott, on the documentary *CLIVE DAVIS: THE SOUNDTRACK OF OUR LIVES (2017)*, which will open at the Tribeca Film Festival this year at the Radio City Music Hall.

Gabriel Napora, CEO of Imagination Park, stated: "Mitch has impeccable taste in all areas of entertainment. He will blow open the doors to the music industry for Imagination Park and assist us in securing large film projects as well as financiers. He is an exceptional talent and our executive team is very excited to work with him."

Yas Taalat, Director of Imagination Park, added: "From day one, I knew Mitch would be the perfect fit for the Imagination Park team. He is a dynamic force and powerful addition to the Advisory Board. We know he will be an incredibly valuable asset, capable of generating many financially profitable projects for the company."

About Imagination Park

Imagination Park is an emerging digital content production company, working with talented filmmakers around the world to bring conventional as well as virtual reality content to life.

For more information or to explore working with Imagination Park, please call 604.446.7325, email info@imaginationpark.com, or visit www.imaginationpark.com.

ON BEHALF OF THE BOARD,

Colin Wiebe
Chairman & Director

The Canadian Securities Exchange has neither approved nor disapproved the contents of this press release.

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