

PUDO Inc.
 (“Corporation”)

VOTING INSTRUCTION FORM (“VIF”)

Annual General and Special Meeting
July 7, 2016 at 10:30 a.m. (EST)
4100-66 Wellington St. W, TD Centre
Toronto, ON, M5K 1B7
 (“Meeting”)

RECORD DATE: June 6, 2016
CONTROL NUMBER:
SEQUENCE #:
FILING DEADLINE FOR VIF: July 5, 2016 at 10:30 a.m. (EST)

VOTING METHODS

INTERNET	Go to www.voteproxonline.com and enter the 12 digit control number above
FACSIMILE	(416) 595-9593
MAIL or HAND DELIVERY	TMX EQUITY TRANSFER SERVICES INC.* 200 University Avenue, Suite 300, Toronto, Ontario, M5H 4H1

The undersigned hereby appoints **Francesco Coccia, Chief Executive Officer** of the Corporation, whom failing **Douglas P. Baker, Chief Financial Officer** (“Management Nominees”), or instead of any of them, the following Appointee

Please print appointee name

as proxyholder on behalf of the undersigned with the power of substitution to attend, act and vote for and on behalf of the undersigned in respect of all matters that may properly come before the Meeting and at any adjournment(s) or postponement(s) thereof, to the same extent and with the same power as if the undersigned were personally present at the said Meeting or such adjournment(s) or postponement(s) thereof in accordance with voting instructions, if any, provided below.

The matters to be voted on at the Meeting are as follows. Unless you are appointing yourself to attend the Meeting and vote in person, please provide your voting instructions by marking the appropriate box. (see Note 1 overleaf)

- SEE VOTING GUIDELINES ON REVERSE -

RESOLUTIONS – MANAGEMENT VOTING RECOMMENDATIONS ARE INDICATED BY HIGHLIGHTED TEXT ABOVE THE BOXES

1. Number of Directors	FOR	AGAINST
To Set the Number of Directors at six (6)	<input type="checkbox"/>	<input type="checkbox"/>
2. Election of Directors	FOR	WITHHOLD
a) Howard Westerman	<input type="checkbox"/>	<input type="checkbox"/>
b) Thomas F. Bijou	<input type="checkbox"/>	<input type="checkbox"/>
c) Richard Cooper	<input type="checkbox"/>	<input type="checkbox"/>
d) Kurtis Arnold	<input type="checkbox"/>	<input type="checkbox"/>
e) Ian A. McDougall	<input type="checkbox"/>	<input type="checkbox"/>
f) Murray Cook	<input type="checkbox"/>	<input type="checkbox"/>
3. Appointment of Auditors	FOR	WITHHOLD
Appointment of McGovern, Hurley, Cunningham, LLP as Auditors of the Corporation for the ensuing year and authorizing the Directors to fix their remuneration.	<input type="checkbox"/>	<input type="checkbox"/>
4. Authorization for Board to Set Number of Directors	FOR	AGAINST
To consider and, if thought advisable, pass a special resolution, to empower the directors of the Corporation to determine from time to time the number of directors of the Corporation and the number of directors of the Corporation to be elected at an annual meeting, the full text of which is set for in the accompanying management information circular of the Corporation (the "Information Circular")	<input type="checkbox"/>	<input type="checkbox"/>
5. Amendment to Articles	FOR	AGAINST
To consider and, if thought advisable, to approve a special resolution, the full text of which is set for in the accompanying Information Circular, authorizing an amendment to the articles of the Corporation to authorize the board of directors of the Corporation to (i) amend the terms of the existing preference shares to permit the issuance at any time and from time to time of one or more series of preference shares, (ii) update the provisions attaching to the Common Shares to be consistent with current practice, and (iii) delete the existing objects of the Corporation and certain other items in article 10 of the Corporation's articles of amalgamation, as more fully set out in the Information Circular.	<input type="checkbox"/>	<input type="checkbox"/>
6. Amendment to By-Laws	FOR	AGAINST
To consider and, if thought advisable, to pass an ordinary resolution ratifying By-Law No. 1A of the Corporation which would require that certain corporate disputes be litigated in the Province of Ontario, Canada, and that Shareholders provide certain notice to the Corporation in connection with nominating directors for election, as more fully described in the Information Circular.	<input type="checkbox"/>	<input type="checkbox"/>

This VIF revokes and supersedes all earlier dated VIF and **MUST BE SIGNED.**

PLEASE PRINT NAME

Signature of Beneficial owner(s) _____ *Date (MM/DD/YYYY)* _____

Voting Instructions – Guidelines and Conditions

The Corporation is providing you the enclosed proxy-related materials for their security holder Meeting. Your name, address and information about your security holdings have been obtained in accordance with applicable securities regulations from the intermediary holding them on your behalf (which is identified by name, code or identifier in the information on the top right corner overleaf). The Voting Instruction Form (“VIF”) is to enable your vote to be submitted on the stated matters. Please complete, sign, date and return the VIF. Unless you appoint yourself or a delegate to attend the Meeting and vote, your securities can be voted only by Management Nominees in accordance with your instructions.

We are prohibited from voting these securities on any of the matters to be acted upon at the Meeting without your specific voting instructions.

The completed VIF should be delivered to TMX Equity Transfer Services Inc.*, in the envelope provided or by fax to (416) 595-9593. Alternatively, if available, you may vote online at www.voteproxyonline.com. The matters to be voted on at the Meeting are set out overleaf.

By providing voting instructions as requested, you are acknowledging that you are the beneficial owner of, and are entitled to instruct us with respect to the voting of, these securities.

THIS VOTING INSTRUCTION FORM MUST BE READ IN CONJUNCTION WITH THE MEETING MATERIAL. YOUR VOTING INSTRUCTIONS MUST BE RECEIVED NO LATER THAN THE DEADLINE SPECIFIED OVERLEAF IN THE UPPER LEFT SECTION OF THE VIF OR THE EQUIVALENT TIME BEFORE THE TIME AND DATE OF ANY ADJOURNMENT OR POSTPONEMENT OF THE MEETING.

Voting Instructions and Authority - Notes

1. If you appoint the Management Nominees to vote your securities, they will vote in accordance with your instructions or, if no instructions are given, in accordance with the Management Voting Recommendation highlighted for each Resolution overleaf. If you appoint someone else to vote your securities, they will also vote in accordance with your instructions or, if no instructions are given, as they in their discretion choose.
2. The appointment of the Management Nominees or another Appointee gives them discretion to vote on any other matters that may properly come before the Meeting.
3. If Internet voting is available, you can provide your voting instructions on the website noted overleaf.
4. To be valid, this VIF must be signed. Please date the VIF. If the VIF is not dated, it is deemed to bear the date of its being mailed to the security holders of the Corporation.
5. This form does not convey any right to vote in person at the Meeting. **We urge you to read the above instructions, and the Information Circular prior to completing, signing and returning the VIF so that your securities can be voted.**

For assistance, please contact TMX Equity Transfer Services Inc.*:

Mail: TMX Equity Transfer Services Inc.*
200 University Avenue, Suite 300
Toronto, ON
M5H 4H1

Telephone: (416) 361-0930

Facsimile: (416) 595-9593

Email: TMXInvestorServices@tmx.com

Appointing yourself or someone else to vote your securities

If you want to attend the Meeting and vote in person at the Meeting or appoint another person to do so, write your name or the name of the person attending the Meeting in the space labeled “Please print appointee name” on the VIF and return it. Unless prohibited by law, the person whose name is written in the space provided will have full authority to present matters to the Meeting and vote on all matters that are presented at the Meeting, even if those matters are not set out in this form or the information circular. Consult a legal advisor if you wish to modify the authority of that person in any way. When you or your Appointee arrives at the Meeting, they should give their name to the scrutineers and state that they are a proxy appointee. The Appointee must attend the Meeting in order for your securities to be voted.

Request for Financial Statements

In accordance with securities regulations, security holders may elect to receive Annual Financial Statements, Interim Financial Statements, and MD&As.

Instead of receiving the financial statements by mail, you may choose to view these documents on SEDAR at www.sedar.com.

I am a security holder of the Corporation, and as such request the following:

- Annual Financial Statements with MD&A
(Mark this box if you would like to receive the Annual Financial Statements and related MD&A)
- Interim Financial Statements with MD&A
(Mark this box if you would like to receive the Interim Financial Statements and related MD&A)

If you are casting your vote online and wish to receive financial statements, please complete the online request for financial statements following your voting instructions.

If the cut-off time has passed, please fax this side to 416-595-9593.

<

PUDO Inc.
FISCAL YEAR – 2016