



FOR IMMEDIATE RELEASE

May 18, 2016

ParcelPal Technology Corporate Update

Vancouver, British Columbia – May 18, 2016 – ParcelPal Technology Inc. (“ParcelPal” or the “Company”), (CSE: PKG) is pleased to report several corporate goals being met. ParcelPal is a mobile application and desktop computer service enabling businesses and individuals to quickly and affordably have items delivered locally through crowd-sourced couriers. ParcelPal has established the following corporate goals to complete by year end:

- National Roll-out in Major Cities Canada-wide by Q4.
- Special Business Acquisition Marketing Program.
- ParcelPal API (Application Protocol Interface) availability.
- Launch of the iPhone ParcelPal App.
- ParcelPal Peer-to-Peer shipping.

Following the Company’s previous announcement on April 7, 2016 regarding the successful launch of ParcelPal mobile crowd-sourced courier service in Vancouver, the Company has now registered over 1250 couriers and several dozen businesses utilizing the service on a daily basis. Customers can now ship any item under 50 pounds as far as 200 kilometers from Downtown Vancouver.

ParcelPal is currently making a marketing push to acquire new clients by offering a limited time 5 (five) free package deliveries within Downtown Vancouver with no obligation. Businesses or individuals interested in taking advantage of this offer can visit <http://try.parcelpal.com/free-trial/> to get started.

The Company is now beta testing the ParcelPal API which will enable online shopping services the ability to offer ParcelPal as a shipping method. The sales and marketing team at ParcelPal intend to make in-roads with major brands and online stores in North America.

In addition, ParcelPal will have plugins available to Wordpress and Woocommerce users. Wordpress is the world’s most popular content management system used by ecommerce web sites and bloggers while Woocommerce is one of the most popular shopping cart systems for Wordpress used by millions of web sites. We believe the ParcelPal API to be a critical service

and will multiply deliveries nation-wide positioning the Company to meet our revenue expectations in 2016.

The development team at ParcelPal is pleased to launch the beta iPhone ParcelPal App which will be made available in the Apple iStore imminently. While ParcelPal is already available for the Google Android and desktop computers platforms, the iPhone App is just being released. The launch of the iPhone App will likely add hundreds of new delivery people in the coming months making ParcelPal the largest local courier service in British Columbia.

ParcelPal is currently preparing its expansion strategy in to each major Canadian city by the end of this year. The rapid expansion and implementation throughout Canada will create new client offerings such as national delivery service from coast-to-coast as well as delivery of items over the 30 pound limit for long haul truckers utilizing the ParcelPal App.

President and CEO Jason Moreau states, "We are extremely pleased with the progress we've made in the past few months, this rapid development of our product and the business is owed to our team of loyal and dedicated staff as well as the shareholders who helped finance our vision to become a major player in the transportation and logistics business in Canada and soon the USA."

About ParcelPal Technology Inc.

ParcelPal is an iPhone, Android and desktop computer service enabling businesses and individuals to quickly and affordably have items delivered locally through crowd-sourced couriers. The Company offers same-day delivery of merchandise for leading retailers in Vancouver and soon in major cities Canada-wide.

ParcelPal: www.parcelpal.com

The Canadian Securities Exchange ("CSE") or any other securities regulatory authority has not reviewed and does not accept responsibility for the adequacy or accuracy of this news release that has been prepared by management.

CSE – Symbol: PKG

Shares issued: 25,401,511

Contact: Jason Moreau, President, ParcelPal Technology, Inc. – 604-401-8700

Forward Looking Information

This news release contains forward looking statements relating to the Proposed Transaction, and the future potential of ParcelPal. Forward looking statements are often identified by terms such as "will", "may", "should", "intends", "anticipates", "expects", "plans" and similar expressions. All statements other than statements of historical fact, included in this release are forward looking statements that involve risks and uncertainties. These

risks and uncertainties include, without limitation, the risk that the Proposed Transaction will not be completed due to, among other things, failure to execute definitive documentation, failure to complete satisfactory due diligence, failure to receive the approval of the CSE and the risk that ParcelPal will not be successful due to, among other things, general risks relating to the mobile application industry, failure of ParcelPal to gain market acceptance and potential challenges to the intellectual property utilized in ParcelPal. There can be no assurance that any forward looking statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements.

The Company cannot guarantee that any forward looking statement will materialize and the reader is cautioned not to place undue reliance on any forward looking information. Such information, although considered reasonable by management at the time of preparation, may prove to be incorrect and actual results may differ materially from those anticipated. Forward looking statements contained in this news release are expressly qualified by this cautionary statement. The forward looking statements contained in this news release are made as of the date of this news release and the Company will only update or revise publicly any of the included forward looking statements as expressly required by Canadian securities laws.