



FOR IMMEDIATE RELEASE

June 14, 2016

ParcelPal Technology Inc. Releases Apple and Android Application to Public

Vancouver, British Columbia – June 14, 2016 – ParcelPal Technology Inc. (“ParcelPal” or the “Company”), (PKG:CSE) - ParcelPal is an on-demand delivery service that makes sending packages easy. ParcelPal software instantly connects businesses to their network where items are quickly and affordably delivered locally through crowd-sourced couriers.

Following the Company’s previous announcement on April 7, 2016 regarding the successful launch of ParcelPal courier service in Vancouver for the beta program, the Company has made both Android and iOS versions applications readily available to the public for download on iTunes and the Playstore. Potential couriers will undergo rigorous background checks, along with an in-person training session before access to the ParcelPal application is granted. The launch of the iPhone and Android App will likely add hundreds of new delivery people in the coming months after its release, making ParcelPal the largest local courier service in British Columbia.

The Company has increased marketing efforts locally and has acquired several new clients in June on top of its already existing beta clients. As many technology enhancements have been pushed live, the Company plans further expenditure on marketing efforts to attract and retain new clientele. Proceeds of future marketing efforts will be to engage eCommerce merchants, which have already shown interest in the Company’s plug-in that is set for release in the coming weeks. The Company has already begun integrating with one popular eCommerce merchant locally in Vancouver.

Overall recurring usage and satisfaction rates among registered businesses has been high as all clients have reported “highly satisfied” within recent surveys conducted by the Company. Several companies have given positive feedback, such as General Manager James Hay from Mayer’s Packaging - “It’s unbelievable that ParcelPal can get my products to my customers in the city in less than an hour. Local shipping used to be such a pain point for our business, now it’s super easy with ParcelPal. We just log onto the website and request a courier, 15 minutes later a courier has already arrived and our package is out the door. I will never go back to a traditional courier service.”

Christopher Anderson, President of Great Atlantic Resources Corporation also stated how pleased he was with the service, “I can send a ParcelPal courier to pick up my documents that

need to be signed and have them returned to me or delivered directly to my clients in the hour within the city. I have also used them to pick up personal items as well, which makes the service that much more unique.”

President and CEO Jason Moreau states, “We have taken strides in our technology and our customers are noticing. Since our beta test in April, we have approved several new couriers as we have seen upward trending growth in demand for our services. I am happy to report overall customer satisfaction is high and our weekly average deliveries are continuously growing. We are excited to be past the pre-revenue stage in our business and our next step is to integrate directly into eCommerce platforms, such as Shopify and Magento, to be a same-day shipping option.”

About ParcelPal Technology Inc.

ParcelPal is an iPhone, Android and desktop computer service enabling businesses and individuals to quickly and affordably have items delivered locally through crowd-sourced couriers. The Company offers same-day delivery of merchandise for leading retailers in Vancouver and soon in major cities Canada-wide.

ParcelPal: www.parcelpal.com

The Canadian Securities Exchange (“CSE”) or any other securities regulatory authority has not reviewed and does not accept responsibility for the adequacy or accuracy of this news release that has been prepared by management.

CSE – Symbol: PKG

Shares issued: 25,401,511

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Forward Looking Information

This news release contains forward looking statements relating to the Proposed Transaction, and the future potential of ParcelPal. Forward looking statements are often identified by terms such as “will”, “may”, “should”, “intends”, “anticipates”, “expects”, “plans” and similar expressions. All statements other than statements of historical fact, included in this release are forward looking statements that involve risks and uncertainties. These risks and uncertainties include, without limitation, the risk that the Proposed Transaction will not be completed due to, among other things, failure to execute definitive documentation, failure to complete satisfactory due diligence, failure to receive the approval of the CSE and the risk that ParcelPal will not be successful due to, among other things, general risks relating to the mobile application industry, failure of ParcelPal to gain market acceptance and potential challenges to the intellectual property utilized in ParcelPal. There can be no assurance that any forward looking statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements.

The Company cannot guarantee that any forward looking statement will materialize and the reader is cautioned not to place undue reliance on any forward looking information. Such information, although considered reasonable by management at the time of preparation, may prove to be incorrect and actual results may differ materially from those anticipated. Forward looking statements contained in this news release are expressly qualified by this cautionary statement. The forward looking statements contained in this news release are made as of the date of this news release and the Company will only update or revise publicly any of the included forward looking statements as expressly required by Canadian securities laws.