



FOR IMMEDIATE RELEASE

June 30, 2016

ParcelPal Adds Additional Drivers For Impending Canada Post Strike

Vancouver, British Columbia – June 30, 2016 – ParcelPal Technology Inc. (“ParcelPal” or the “Company”), (PKG:CSE) is an on-demand delivery service that makes sending packages easy. ParcelPal software instantly connects businesses to the ParcelPal network where items are quickly and affordably delivered locally through crowd-sourced couriers.

In light of the impending Canada Post strike, ParcelPal has expanded their operations and begun bringing on more delivery drivers to service the lower mainland. As the strike approaches, local businesses are scrambling to find alternatives to deliver general mail and products to their customers. These companies know that if their mail or parcels are en route when the Canada Post strike happens they will be held by Canada Post for 6-8 weeks until the strike has been resolved.

Once the Canada Post strike is active there will be additional volume that is absorbed by local carriers. Local carriers find this challenging as they have a fixed amount of capacity. A large amount of capital is needed to buy new delivery vehicles, hire more staff and rent warehouse for the sudden increase in volume that will only last for a limited time. ParcelPal however, has no warehouses and can increase delivery drivers in mere hours to service needing customers. The ParcelPal technology enables businesses to sign up and begin delivering their products in mere minutes.

President and CEO Jason Moreau states, “In light of the Canada Post strike, our team is ready to take on the demand that will suddenly shock the market. The technology behind ParcelPal can handle thousands of simultaneous deliveries, so we are ready to service the local Vancouver businesses.”

About ParcelPal Technology Inc.

ParcelPal is an iPhone, Android and desktop computer service enabling businesses and individuals to quickly and affordably have items delivered locally through crowd-sourced couriers. The Company offers same-day delivery of merchandise for leading retailers in Vancouver and soon in major cities Canada-wide.

ParcelPal: www.parcelpal.com

The Canadian Securities Exchange ("CSE") or any other securities regulatory authority has not reviewed and does not accept responsibility for the adequacy or accuracy of this news release that has been prepared by management.

CSE – Symbol: PKG

Shares issued: 25,401,511

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Forward Looking Information

This news release contains forward looking statements relating to the Proposed Transaction, and the future potential of ParcelPal. Forward looking statements are often identified by terms such as "will", "may", "should", "intends", "anticipates", "expects", "plans" and similar expressions. All statements other than statements of historical fact, included in this release are forward looking statements that involve risks and uncertainties. These risks and uncertainties include, without limitation, the risk that the Proposed Transaction will not be completed due to, among other things, failure to execute definitive documentation, failure to complete satisfactory due diligence, failure to receive the approval of the CSE and the risk that ParcelPal will not be successful due to, among other things, general risks relating to the mobile application industry, failure of ParcelPal to gain market acceptance and potential challenges to the intellectual property utilized in ParcelPal. There can be no assurance that any forward looking statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements.

The Company cannot guarantee that any forward looking statement will materialize and the reader is cautioned not to place undue reliance on any forward looking information. Such information, although considered reasonable by management at the time of preparation, may prove to be incorrect and actual results may differ materially from those anticipated. Forward looking statements contained in this news release are expressly qualified by this cautionary statement. The forward looking statements contained in this news release are made as of the date of this news release and the Company will only update or revise publicly any of the included forward looking statements as expressly required by Canadian securities laws.