



FOR IMMEDIATE RELEASE

July 5, 2016

ParcelPal Announces Appointment of New Director

Vancouver, British Columbia, July 5, 2016 – ParcelPal Technology Inc. (CSE: PKG), (the “**Company**”) is pleased to announce that Ian Tostenson has accepted the invitation of the Company’s directors to join the board of the Company.

Mr. Tostenson is President and Chief Executive Officer of the British Columbia Restaurant & Food Services Association. He spent most of his career as President and Chief Executive Officer of Cascadia Brands Inc. In addition, Mr. Tostenson was British Columbia’s second chairman for the British Columbia Wine Institute, a finalist in the Ernst & Young Entrepreneur of the Year Award and a recipient of Business in Vancouver’s Under 40 Entrepreneur of the Year Award. He has served on the board as a director and was the President of the David Foster Foundation for over 22 years. He co-founded H.A.V.E. Café which focuses on helping people in the downtown Vancouver eastside.

Jason Moreau, President and Chief Executive Officer of the Company commented on Mr. Tostenson’s appointment: “I am very pleased that Ian has agreed to join our board of directors. Ian has a demonstrated track record of creating shareholder value and we expect him to bring valuable perspective to our Company’s business strategies with his extensive experience, business acumen and proven leadership.”

Listing: CSE– Symbol: PKG

Shares issued: 25,401,511

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Forward Looking Information

This news release contains forward-looking statements. Forward-looking statements are often identified by terms such as "will", "may", "should", "intends", "anticipates", "expects", "plans" and similar expressions. All statements other than statements of fact included in this release are forward-looking statements that involve risks and uncertainties. There can be no assurance that any forward-looking statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements.

The Company cannot guarantee that any forward-looking statement will materialize and the reader is cautioned not to place undue reliance on any forward looking information. Such information, although considered reasonable by management at the time of preparation, may prove to be incorrect and actual results may differ materially from those anticipated. Forward-looking statements contained in this news release are expressly qualified by this cautionary statement. The forward-looking statements contained

in this news release are made as of the date of this news release and the Company will only update or revise publicly any of the included forward-looking statements as expressly required by Canadian securities laws.