



FOR IMMEDIATE RELEASE

July 06, 2016

ParcelPal Enables eCommerce Sites Instant Delivery in Vancouver

Vancouver, British Columbia – July 06, 2016 – ParcelPal Technology Inc. (“ParcelPal” or the “Company”), (CSE: PKG) has now launched their API (Application Program Interface) to enable online eCommerce platform services the ability to offer ParcelPal as a same day shipping method.

This year will be defining for eCommerce providers and their merchants, in terms of mobile supremacy. Predictions state that 2016 will mark the consolidation of the mobile era, with half of all consumers using their mobile devices to make transitions and thus growing the eCommerce industry – which is expected to reach 384 billion by year end. Local business can now integrate with ParcelPal and request deliveries through their website which instantly calls ParcelPal to fulfil the order. The company’s API can be installed within mere hours and customers can start requesting deliveries immediately. ParcelPal now directly solves the issue of high delivery costs and speed by delivering products to the consumers in the same day or less. ParcelPal aims to be the number one shipping option in Vancouver by year end.

The Company’s development team has already begun expansion of plug-ins’ for the largest eCommerce providers found in North America such as: Shopify, Magento, PrestaShop, BigCommerce and WordPress. The Company plans on recruiting couriers at the source of where eCommerce merchants are located and scaling to each location where demand is highest.

President and CEO Jason Moreau states, “The growth in eCommerce is resulting in a rapid increase in the overall demand for package delivery services. This continuing growth is making it challenging for retailers to effectively manage their supply chains to profitably fulfill orders. Specifically, the increase in e-commerce transactions is forcing retailers to manage smaller, more frequent orders, thereby shifting the focus of retail distribution centers from pallet picking for store replenishment to single-item picking for orders shipped directly to a consumer’s home. This consequence is compounded by the rising expectations of consumers who want their orders delivered quickly, which requires retailers to do more work in less time. “

“To help those (merchants) meet these and other challenges associated with fulfilling e-commerce orders, retailers are can now integrate ParcelPal directly onto their eCommerce website which offsets the exorbitant costs of shipping for a cheaper and much faster

alternative. In many respects, the continued growth of e-commerce is likely to depend on goods consistently arriving on consumers' doorsteps on time and at the right price.”

About ParcelPal Technology Inc.

ParcelPal is an iPhone, Android and desktop computer service enabling businesses and individuals to quickly and affordably have items delivered locally through crowd-sourced couriers. The Company offers same-day delivery of merchandise for leading retailers in Vancouver and soon in major cities Canada-wide.

ParcelPal: www.parcelpal.com

The Canadian Securities Exchange (“CSE”) or any other securities regulatory authority has not reviewed and does not accept responsibility for the adequacy or accuracy of this news release that has been prepared by management.

CSE – Symbol: PKG

Shares issued: 25,401,511

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Forward Looking Information

This news release contains forward looking statements relating to the Proposed Transaction, and the future potential of ParcelPal. Forward looking statements are often identified by terms such as "will", "may", "should", "intends", "anticipates", "expects", "plans" and similar expressions. All statements other than statements of historical fact, included in this release are forward looking statements that involve risks and uncertainties. These risks and uncertainties include, without limitation, the risk that the Proposed Transaction will not be completed due to, among other things, failure to execute definitive documentation, failure to complete satisfactory due diligence, failure to receive the approval of the CSE and the risk that ParcelPal will not be successful due to, among other things, general risks relating to the mobile application industry, failure of ParcelPal to gain market acceptance and potential challenges to the intellectual property utilized in ParcelPal. There can be no assurance that any forward looking statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements.

The Company cannot guarantee that any forward looking statement will materialize and the reader is cautioned not to place undue reliance on any forward looking information. Such information, although considered reasonable by management at the time of preparation, may prove to be incorrect and actual results may differ materially from those anticipated. Forward looking statements contained in this news release are expressly qualified by this cautionary statement. The forward looking statements contained in this news release are made as of the date of this news release and the Company will only update or revise publicly any of the included forward looking statements as expressly required by Canadian securities laws.