



ParcelPal Technology, Inc. Offers Restaurants Technology Solution to Enable Online Ordering and Delivery

Vancouver, British Columbia, Canada – February 1st, 2017 – ParcelPal Technology Inc. (“ParcelPal” or the “Company”), (PKG:CSE) (FSE:PTO) (OTC:PTNYF) - is pleased to announce, as part of its ongoing commercial launch, that it’s integrated technology solution for restaurants has been completed with a successful beta program, and will roll out live into the Vancouver market in the coming weeks.

For each “restaurant”, The Company will create a branded online ordering page that integrates with the restaurants website. Consumers will be able to directly order from the restaurant and choose if they want takeout or delivery. ParcelPal has streamlined order management, dispatch, and the entire delivery process to ensure an optimal user experience for both the consumer and the restaurant. ParcelPal’s latest technology will bypass any point of sale integrations, thus simplifying the process for restaurants managing incoming orders. Implementation cost, and time are minimal for the restaurants, and will be economic for even the smallest quick service restaurant. Restaurants now partnered with ParcelPal have a fully customizable and automated solution for online ordering and delivery to their customers.

“ParcelPal’s product offerings are all about increasing the size of the pie. We will enable more restaurants to enter the online marketplace in an efficient and cost effective manner, allowing them to concentrate on what they do best – the food. We’ll manage all logistics and work directly with the restaurant to set up a program that’s right for them. Successful restaurant implementations, by default, increase customer’s utility by not only offering them more choices, but also the chance to enjoy the menus of their favorite restaurants in the comfort of their homes.”

ParcelPal is already experiencing growth in the Vancouver market. This new innovative restaurant solution will further enable ParcelPal’s expansion into major cities across North America bringing more demand from this key vertical. ParcelPal has initiated marketing efforts in various cities in Canada in anticipation of this expansion.

About ParcelPal Technology Inc.

ParcelPal is an iPhone and desktop computer service enabling consumers to shop from partner businesses and have items delivered locally within an hour through a fleet of crowd-sourced couriers. The Company offers on-demand delivery of merchandise from leading retailers, restaurants and liquor stores in Vancouver and soon in major cities Canada-wide.

ParcelPal: www.parcelpal.com

The Canadian Securities Exchange (“CSE”) or any other securities regulatory authority has not reviewed and does not accept responsibility for the adequacy or accuracy of this news release that has been prepared by management.

CSE – Symbol: PKG

Frankfurt - Symbol: PTO

Shares issued: **28,188,558**

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Forward Looking Information

This news release contains forward looking statements relating to the Proposed Transaction, and the future potential of ParcelPal. Forward looking statements are often identified by terms such as "will", "may", "should", "intends", "anticipates", "expects", "plans" and similar expressions. All statements other than statements of historical fact, included in this release are forward looking statements that involve risks and uncertainties. These risks and uncertainties include, without limitation, the risk that the Proposed Transaction will not be completed due to, among other things, failure to execute definitive documentation, failure to complete satisfactory due diligence, failure to receive the approval of the CSE and the risk that ParcelPal will not be successful due to, among other things, general risks relating to the mobile application industry, failure of ParcelPal to gain market acceptance and potential challenges to the intellectual property utilized in ParcelPal. There can be no assurance that any forward-looking statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements.

The Company cannot guarantee that any forward-looking statement will materialize and the reader is cautioned not to place undue reliance on any forward-looking information. Such information, although considered reasonable by management at the time of preparation, may prove to be incorrect and actual results may differ materially from those anticipated. Forward looking statements contained in this news release are expressly qualified by this cautionary statement. The forward-looking statements contained in this news release are made as of the date of this news release and the Company will only update or revise publicly any of the included forward looking statements as expressly required by Canadian securities laws.