



ParcelPal Technology, Inc. Announces First Customers for Alcohol Delivery Platform

Vancouver, British Columbia, Canada – February 14th, 2017 – ParcelPal Technology Inc. (OTC: PTNYF) (CSE: [PKG.CN](#)) (FSE:PTO) (“ParcelPal” or the “Company”), a technology driven logistics company that offers on-demand delivery of merchandise from leading retailers, restaurants, medical marijuana dispensaries and liquor stores, is pleased to announce a partnership with North Shore Liquor Shop and Sapperton Liquor Store to offer Vancouver area customers on demand delivery of wine, hard liquor and beer. North Shore and New Westminster residents can now get alcohol delivered straight to their door steps in as little as one hour.

Owner Imroz Rapini has been committed to serving local communities in the Vancouver area since 2012. "The experience doesn't stop at our stores, we got into this business because we believe beer, wine, and spirit lovers deserve a more enjoyable way to discover great products at great prices. With today's on-demand lifestyle, that means offering same-day delivery. ParcelPal's unique logistics technology allows us to reach areas we aren't currently able to service. Having this alternative revenue source not only allows for us to reach a greater market locally, but also expand our product offerings. We have a finite amount of shelf space and walk-in traffic in our stores, and limited resources, so delivery has never been considered a feasible option until now."

President Kelly Abbott states, "Providing ParcelPal as an online ordering and delivery option will help both locations increase turnover, and create an alternative sales channel. Customers can now conveniently and safely enjoy the stores' product offerings without leaving the comfort of their homes. As we continue to expand our category offerings, our goal is to make it easier and more convenient for retailers to get themselves online and offer on-demand delivery,"

Customers order alcohol through ParcelPal will be required to provide their date of birth at checkout to confirm they are 19 years or older. In order for alcohol to be delivered, a recipient 19 or older must also be present to sign for the delivery and show proof of legal age with a valid photo ID.

ParcelPal now has platforms live with three verticals – Liquor, Restaurants, and Marijuana Dispensaries – and has customers signed up with each.

About ParcelPal Technology Inc.

ParcelPal is a technology driven logistics company that connects consumers to the goods they love. Customers can shop at partner businesses and through the ParcelPal technology receive their purchased goods within an hour. The Company offers on-demand delivery of merchandise from leading retailers, restaurants, medical marijuana dispensaries and liquor stores in Vancouver and soon in major cities Canada-wide.

ParcelPal: www.parcelpal.com

The Canadian Securities Exchange ("CSE") or any other securities regulatory authority has not reviewed and does not accept responsibility for the adequacy or accuracy of this news release that has been prepared by management.

CSE – Symbol: **PKG**

FSE – Symbol: **PTO**

OTC – Symbol: **PTNYF**

Shares issued and outstanding: **28,188,558**

Contact: Kelly Abbott, President, ParcelPal Technology, Inc. – 604-401-8700

Forward Looking Information

This news release contains forward looking statements relating to the Proposed Transaction, and the future potential of ParcelPal. Forward looking statements are often identified by terms such as "will", "may", "should", "intends", "anticipates", "expects", "plans" and similar expressions. All statements other than statements of historical fact, included in this release are forward looking statements that involve risks and uncertainties. These risks and uncertainties include, without limitation, the risk that the Proposed Transaction will not be completed due to, among other things, failure to execute definitive documentation, failure to complete satisfactory due diligence, failure to receive the approval of the CSE and the risk that ParcelPal will not be successful due to, among other things, general risks relating to the mobile application industry, failure of ParcelPal to gain market acceptance and potential challenges to the intellectual property utilized in ParcelPal. There can be no assurance that any forward looking statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements.

The Company cannot guarantee that any forward looking statement will materialize and the reader is cautioned not to place undue reliance on any forward looking information. Such information, although considered reasonable by management at the time of preparation, may prove to be incorrect and actual results may differ materially from those anticipated. Forward looking statements contained in this news release are expressly qualified by this cautionary statement. The forward looking statements contained in this news release are made as of the date of this news release and the Company will only update or revise publicly any of the included forward looking statements as expressly required by Canadian securities laws.