



ParcelPal On-Demand Delivery Taps Smart Phone Boom

Vancouver, British Columbia, Canada – April 11th, 2017 – ParcelPal Technology Inc. (OTC: PTNYF) (CSE: PKG.CN) (FSE:PTO) (“ParcelPal” or the “Company”), a technology driven logistics company that offers on-demand delivery of merchandise from leading retailers, restaurants, medical marijuana dispensaries and liquor stores is pleased to announce the final stages of development of their anticipated consumer application which is set for beta testing in the coming weeks.

ParcelPal is aiming into an additional market by focusing on the \$60 billion dollar consumer dining in North America. Select beta test users will be able to order from their favorite restaurants through ParcelPal and have the food delivered to their doorsteps within an hour with a tap of the app.

This is the first phase of the application and will consist of launching with restaurants in the Vancouver area and move into other areas of retail goods in future versions. The app is set to become a full marketplace where consumers can order ‘virtually anything’ and have it delivered to them in an hour or less. In anticipation of the launch, ParcelPal is expecting to have more than 100 restaurants available for consumers to select and order from.

President Kelly Abbott states, “With the penetration of smartphones, the world has changed, as has the ability to purchase through a mobile device. We are more than pleased to offer and introduce this groundbreaking mobile technology to Vancouver. The ParcelPal team has brought our vision of creating a consumer app that is truly needed, this is the first step of many for our team creating innovative technology. Along with the new ParcelPal application, we’ll continue to explore and push the boundaries of eCommerce and logistics within local markets.”

ParcelPal officially launched in June, 2016 with their B2B delivery platform and has enjoyed organic growth throughout Vancouver.

How it Works

Through the ParcelPal iOS app, customers enter their address and view a list of merchants available in their neighborhood. Once the customer makes a selection, they simply place the order and pay online through ParcelPal secure ordering platform. The order is then prepared by

the restaurant and brought directly to customers by a ParcelPal driver anywhere they choose to be in Vancouver. Customers will also have the option to order and pick it up themselves.

About ParcelPal Technology Inc.

ParcelPal is a technology driven logistics company that connects consumers to the goods they love. Customers can shop at partner businesses and through the ParcelPal technology receive their purchased goods within an hour. The Company offers on-demand delivery of merchandise from leading retailers, restaurants, medical marijuana dispensaries and liquor stores in Vancouver and soon in major cities Canada-wide.

ParcelPal: www.parcelpal.com

The Canadian Securities Exchange ("CSE") or any other securities regulatory authority has not reviewed and does not accept responsibility for the adequacy or accuracy of this news release that has been prepared by management.

CSE – Symbol: **PKG**

FSE – Symbol: **PTO**

OTC – Symbol: **PTNYF**

Shares issued and outstanding: **29,514,058**

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Forward Looking Information

This news release contains forward looking statements relating to the Proposed Transaction, and the future potential of ParcelPal. Forward looking statements are often identified by terms such as "will", "may", "should", "intends", "anticipates", "expects", "plans" and similar expressions. All statements other than statements of historical fact, included in this release are forward looking statements that involve risks and uncertainties. These risks and uncertainties include, without limitation, the risk that the Proposed Transaction will not be completed due to, among other things, failure to execute definitive documentation, failure to complete satisfactory due diligence, failure to receive the approval of the CSE and the risk that ParcelPal will not be successful due to, among other things, general risks relating to the mobile application industry, failure of ParcelPal to gain market acceptance and potential challenges to the intellectual property utilized in ParcelPal. There can be no assurance that any forward looking statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements.

The Company cannot guarantee that any forward looking statement will materialize and the reader is cautioned not to place undue reliance on any forward looking information. Such information, although considered reasonable by management at the time of preparation, may prove to be incorrect and actual results may differ materially from those anticipated. Forward looking statements contained in this news release are expressly qualified by this cautionary statement. The forward looking statements contained in this news release are made as

of the date of this news release and the Company will only update or revise publicly any of the included forward looking statements as expressly required by Canadian securities laws.