



FOR IMMEDIATE RELEASE

May 12, 2017

## **ParcelPal Announces Engagement of PR and Social Media Firm**

**Vancouver, British Columbia, May 12, 2017** – ParcelPal Technology Inc. (OTC: PTNYF) (CSE: PKG) (FSE:PTO) (“ParcelPal” or the “Company”) is pleased to announce that it has engaged InvestorIdeas.com to provide PR, social media and news publication services pursuant to a consulting agreement dated May 11, 2017.

The agreement has an initial 2-month term and is renewable at the mutual agreement of both parties. ParcelPal has entered into a consulting agreement with InvestorIdeas.com for compensation of \$1,000 per month and has been granted incentive options to purchase 200,000 shares at a price of \$0.10 per share. The options will be governed by the provisions of ParcelPal’s stock option plan and are exercisable for a period of two years from the date of grant.

### **About InvestorIdeas.com**

InvestorIdeas.com is a full-service PR and news/media site headquartered in Delta and Point Roberts WA. InvestorIdeas.com will assist ParcelPal with enhancing brand recognition, managing corporate communication and marketing activities for an effective flow of information between ParcelPal and shareholders, analysts, media and finance professionals.

InvestorIdeas.com cannabis/marijuana and hemp content now includes:

<http://cannabisstocknews.blogspot.com> on Blogger.com: the InvestorIdeas.com news and stock directory pages, a cannabis investor group on LinkedIn.com, the 420 Cannabis Investor ideas [www.420cannabisinvestorideas.com](http://www.420cannabisinvestorideas.com), and the AI site Global Cannabis Investing at [www.Globalcannabisinvesting.com](http://www.Globalcannabisinvesting.com)

InvestorIdeas.com is a CSE listed service provider:

<http://thecse.com/en/services/services-for-listed-companies/investorideascom>

### **About ParcelPal Technology Inc.**

ParcelPal is a technology driven logistics company that connects consumers to the goods they love. Customers can shop at partner businesses and through the ParcelPal technology receive their purchased goods within an hour. The Company offers on-demand delivery of merchandise from leading retailers, restaurants, medical marijuana dispensaries and liquor stores in Vancouver and soon in major cities Canada-wide.

## How it Works

Through the ParcelPal iOS app, customers enter their address and view a list of merchants available in their neighborhood. Once the customer makes a selection, they simply place the order and pay online through ParcelPal secure ordering platform. The order is then prepared by the merchant and brought directly to customers by a ParcelPal driver anywhere they choose within Vancouver. Customers will also have the option to order and pick it up themselves.

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The Canadian Securities Exchange ("CSE") or any other securities regulatory authority has not reviewed and does not accept responsibility for the adequacy or accuracy of this news release that has been prepared by management.

CSE – Symbol: **PKG**

FSE – Symbol: **PTO**

OTC – Symbol: **PTNYF**

Shares issued and outstanding: **29,514,058**

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## Forward Looking Information

This news release contains forward-looking statements. Forward-looking statements are often identified by terms such as "will", "may", "should", "intends", "anticipates", "expects", "plans" and similar expressions. All statements other than statements of fact included in this release are forward-looking statements that involve risks and uncertainties including but not limited to the Company expanding into additional markets. These risks and uncertainties include, without limitation, the risk that the Company will not be successful due to, among other things, general risks relating to the mobile application industry, failure of the Company's mobile app to gain market acceptance and potential challenges to the intellectual property utilized in the Company's mobile app. The forward-looking statements are based on the assumptions that the Company will be able to expand in major cities Canada wide. There can be no assurance that any forward-looking statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements.

The Company cannot guarantee that any forward-looking statement will materialize and the reader is cautioned not to place undue reliance on any forward looking information. Such information, although considered reasonable by management at the time of preparation, may prove to be incorrect and actual results may differ materially from those anticipated. Forward-looking statements contained in this news release are expressly qualified by this cautionary statement. The forward-looking statements contained in this news release are made as of the date of this news release and the Company will only update or revise publicly any of the included forward-looking statements as expressly required by Canadian securities laws.