



ParcelPal Begins Cannabis on Demand Delivery

Vancouver, British Columbia, Canada – June 29th, 2017 – ParcelPal Technology Inc. (OTC: PTNYF) (CSE: PKG.CN) (FSE:PTO) (“ParcelPal” or the “Company”) the Vancouver based on demand delivery company is pleased to announce they have successfully tested and have begun facilitating the delivery of medical cannabis to patients across Vancouver through a strategic partnership with the premium online dispensary, Birch + Fog (www.birchandfog.com).

Canada plans to legalize recreational cannabis before July 1, 2018, and the industry continues to steal headlines as this has created great opportunity for both companies and investors alike. In the green rush, the investment community has primarily been focused on the cannabis producers. It has been widely speculated that the market will soon sway to ancillary businesses that support and facilitate both the production and distribution of cannabis. With full legalization pending, and a relatively unsophisticated and progressive business space, the cannabis industry will reward those that can solidify their supply chain and increase their online presence to reach potential and returning customers.

With the ParcelPal integration, a simple click on the "add-to-cart" button and consumers are ready to check out just as if they were ordering a product from any other online store, with the addition of having the product delivered to them within the hour.

President and CEO Kelly Abbott states, “We’re excited to work with the Birch + Fog team in helping them to develop new product distribution tactics that they can apply to meet the demands of their customers.”

Abbott continues “With 25+ states and Canada moving forward with recreational legalization, ParcelPal is positioned for expansion opportunity in this rapidly maturing marijuana market among the other verticals the technology is suited for. We’re very excited to begin working in this growing industry and to start setting the precedents for delivery standards to Birch + Fog’s customers across Canada.”

“We are excited to work with ParcelPal on same day delivery for discerning consumers of our cannabis lifestyle products. We want our B+F people to experience more of the moments that matter to them, preferably within an hour of placing an order ” said Derek, B+F’s Chief Product Officer.

Receive your order in an hour or less by ordering at Birch + Fog today!: www.birchandfog.com

About ParcelPal Technology Inc.

ParcelPal is a technology driven logistics company that connects consumers to the goods they love. Customers can shop at partner businesses and through the ParcelPal technology receive their purchased goods within an hour. The Company offers on-demand delivery of merchandise from leading retailers, restaurants, medical marijuana dispensaries and liquor stores in Vancouver and soon in major cities Canada-wide.

ParcelPal Website: www.parcelpal.com

The Canadian Securities Exchange ("CSE") or any other securities regulatory authority has not reviewed and does not accept responsibility for the adequacy or accuracy of this news release that has been prepared by management.

CSE – Symbol: **PKG**

FSE – Symbol: **PTO**

OTC – Symbol: **PTNYF**

Shares issued and outstanding: **29,514,058**

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Forward Looking Information

This news release contains forward looking statements relating to the Proposed Transaction, and the future potential of ParcelPal. Forward looking statements are often identified by terms such as "will", "may", "should", "intends", "anticipates", "expects", "plans" and similar expressions. All statements other than statements of historical fact, included in this release are forward looking statements that involve risks and uncertainties. These risks and uncertainties include, without limitation, the risk that the Proposed Transaction will not be completed due to, among other things, failure to execute definitive documentation, failure to complete satisfactory due diligence, failure to receive the approval of the CSE and the risk that ParcelPal will not be successful due to, among other things, general risks relating to the mobile application industry, failure of ParcelPal to gain market acceptance and potential challenges to the intellectual property utilized in ParcelPal. There can be no assurance that any forward looking statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements.

The Company cannot guarantee that any forward looking statement will materialize and the reader is cautioned not to place undue reliance on any forward looking information. Such information, although considered reasonable by management at the time of preparation, may prove to be incorrect and actual results may differ materially from those anticipated. Forward looking statements contained in this news release are expressly qualified by this cautionary statement. The forward looking statements contained in this news release are made as of the date of this news release and the Company will only update or revise publicly any of the included forward looking statements as expressly required by Canadian securities laws.