



## **ParcelPal Launches iOS Consumer Delivery Application**

**Vancouver, British Columbia, Canada – July 11, 2017** – ParcelPal Technology Inc. (OTC: PTNYF) (CSE: PKG.CN) (FSE:PTO) (“ParcelPal” or the “Company”) the Vancouver based on demand delivery company is pleased to announce the official launch of the ParcelPal’s iOS consumer on-demand delivery application.

Following the Company’s previous announcement on May 24th, 2017 regarding the beta launch of ParcelPal’s iOS on-demand delivery app, the Company has made the app readily available for download to the public on the Apple App store. The ParcelPal app can be found here: <https://appsto.re/ca/10Thdb.i>

The ParcelPal app was beta tested from late May to the beginning of July. The beta test included over 100 users and 100 Vancouver restaurants. Select beta test users were able to order from their favorite restaurants through ParcelPal and have the food delivered to their doorsteps within an hour or less with a tap of the app.

The first phase of the application is launching with food delivery and will soon offer other verticals of delivery such as alcohol, retail, and a ‘go get it’ feature where users can order virtually anything and have it delivered in under an hour. This entry into the quick service restaurant market adds significant value to the ParcelPal platform, opening up a massive market of delivery and potential revenue streams. ParcelPal has now expanded their operational hours to seven days a week and into evenings. The Company has increased marketing efforts locally aiming at everyday Vancouverites.

President and CEO Kelly Abbott states, “Nothing is more satisfying than seeing our Vancouver beta launch roll out flawlessly. We are very excited to make the app available to the public to download and experience. When it comes to the fastest way to deliver something in the city, there is no one that does it as quickly, easily, and for as inexpensive as us.”

Abbott continues, “We are aiming to unlock a huge market of local commerce within any city, and we are confident that we can bring thousands of local brick-and-mortar businesses online and onto the ParcelPal platform. We’ll continue to explore opportunities in eCommerce and logistics within local markets.”

To celebrate the launch and to give select Vancouverites a taste of the best restaurants the city has to offer, ParcelPal is offering free delivery for orders in the Vancouver delivery zone using the promo code

### **How it Works**

Through the ParcelPal iOS app, customers view a list of merchants available in their neighborhood. Once the customer makes a selection, they simply place the order and pay online through ParcelPal secure ordering platform. The order is then prepared by and brought directly to customers by a ParcelPal courier anywhere they choose to be in Vancouver.

### **About ParcelPal Technology Inc.**

ParcelPal is a technology driven logistics company that connects consumers to the goods they love. Customers can shop at partner businesses and through the ParcelPal technology receive their purchased goods within an hour. The Company offers on-demand delivery of merchandise from leading retailers, restaurants, medical marijuana dispensaries and liquor stores in Vancouver and soon in major cities Canada-wide.

ParcelPal Website: [www.parcelpal.com](http://www.parcelpal.com)

ParcelPal App: <https://appsto.re/ca/1OThdb.i>

The Canadian Securities Exchange ("CSE") or any other securities regulatory authority has not reviewed and does not accept responsibility for the adequacy or accuracy of this news release that has been prepared by management.

CSE – Symbol: **PKG**

FSE – Symbol: **PTO**

OTC – Symbol: **PTNYF**

Shares issued and outstanding: **29,514,058**

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### Forward Looking Information

This news release contains forward looking statements relating to the Proposed Transaction, and the future potential of ParcelPal. Forward looking statements are often identified by terms such as "will", "may", "should", "intends", "anticipates", "expects", "plans" and similar expressions. All statements other than statements of historical fact, included in this release are forward looking statements that involve risks and uncertainties. These risks and uncertainties include, without limitation, the risk that the Proposed Transaction will not be completed due to, among other things, failure to execute definitive documentation, failure to complete satisfactory due diligence, failure to receive the approval of the CSE and the risk that ParcelPal will not be successful due to, among other things, general risks relating to the mobile application industry, failure of ParcelPal to gain market acceptance and potential challenges to the intellectual property utilized in ParcelPal. There can be no assurance that any forward looking statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements.

The Company cannot guarantee that any forward looking statement will materialize and the reader is cautioned not to place undue reliance on any forward looking information. Such information, although considered reasonable by management at the time of preparation, may prove to be incorrect and actual results may differ materially from those anticipated. Forward looking statements contained in this news release are expressly qualified by this cautionary statement. The forward looking statements contained in this news release are made as of the date of this news release and the Company will only update or revise publicly any of the included forward looking statements as expressly required by Canadian securities laws.