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FOR IMMEDIATE RELEASE

Symbol: SAAS

SUBSCRIBE TECHNOLOGIES LAUNCHES TEAM SAAS REFERRAL PROGRAM

Vancouver, British Columbia, Canada – February 20th, 2017 – Subscribe Technologies Inc. (“Subscribe” or the “Company”), (CSE: SAAS) (OTC: SRBBF) is pleased to announce the launch of the Team SaaS Referral Program. Team SaaS is a sales affiliate and referral program enabling website publishers, bloggers and independent sales people the opportunity to earn commission and cash bonuses by selling Subscribe Technologies products and services.

Once registered, Subscribe Technologies provides Team SaaS members with various types of marketing materials including banner ads, email templates and sales scripts designed to promote our services such as bContact.com; our flagship CRM and online bookkeeping service. As new products are introduced, Team SaaS partners are given the opportunity to earn additional commissions and bonuses on completed sales.

President and CEO Paul Dickson states, "Referral and affiliate marketing accounts for one of the top client acquisition methods in marketing, employing crowd sourced sales partners is an effective method of generating revenue in addition to general sales practices. Over time we intend to have thousands of sales professionals generating revenue and earning commissions."

In addition to our planned online marketing campaign promoting our services, Subscribe Technologies is engaging in several recruiting campaigns aimed at boosting Team SaaS referral members.

Visit <http://bcontact.com/teamsaas/> to join.

About Subscribe Technologies Inc.

Subscribe Technologies Inc. develops and acquires SaaS (Software as a Service) businesses and in turn operates, manages and markets the service. Subscribe Technologies' flagship product is bContact.com, a cloud based SaaS business offering small and medium sized companies access to a fully integrated set of business management tools including a CRM, accounting, banking, invoicing, billing, quotations and many other useful features.

On behalf of the Board of Directors,
Subscribe Technologies Inc.
Paul Dickson
President & CEO

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Forward-Looking Information:

This press release may include forward-looking information within the meaning of Canadian securities legislation, concerning the business and trading in the common stock of Subscribe Technologies Inc. The forward-looking information is based on certain key expectations and assumptions made by the company's management. Although the company believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because the company can give no assurance that they will prove to be correct. These forward-looking statements are made as of the date of this press release and the company disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.

The CSE has not reviewed, approved or disapproved the content of this press release.