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FOR IMMEDIATE RELEASE

Symbol: SAAS

Subscribe Technologies Inc. and INTEMA Sign a Strategic Partnership Agreement

Vancouver, British Columbia, Canada – April 11, 2017 – Subscribe Technologies Inc. (“Subscribe” or the “Company”), (CSE: SAAS) (OTC: SRBBF) and INTEMA SOLUTIONS INC. (“INTEMA”) (TSXV: ITM) are pleased to announce that they have recently reached a strategic partnership agreement. With this partnership, Intema’s eFlyerMaker will be made available to Subscribe’s bContact.com CRM users; eFlyerMaker users will also be able to access Subscribe’s bContact.com CRM and accounting application.

This partnership agreement will strengthen both parties software offer by adding a greatly needed feature to the users. The added feature will also be a new source of revenue from the same customers who will use either of the software.

This partnership perfectly meets Intema’s desire to use innovation to help marketers deliver a total customer experience with its eFlyerMaker email software.

eFlyerMaker enables businesses to easily prepare and launch marketing campaigns. It is the only email marketing platform that can automate predictive custom content in a campaign or website by targeting users based on browsing, reading and purchasing habits.

Subscribe’s bContact.com is a cloud based SaaS business offering small and medium sized companies access to a fully integrated set of business management tools including a Customer relationship management system (CRM), accounting, banking, invoicing, billing, quotations and many other useful features. bContact reduces the learning curve of new users with a simpler solution to managing, tracking, invoicing and collecting from customers.

“Intema is continuously looking for solution partners that help extend eFlyerMaker’s offering and add value to our email campaign tool. Partnering with Subscribe Technologies provides an excellent opportunity to do that.”, stated Roger Plourde, CEO, Intema Solutions.

"We are pleased to have been selected to be part of this strategic offering that will bring our customers more possibilities with Intema’s marketing tool while providing eFlyerMaker’s with access to bContact." said Paul Dickson CEO Subscribe Technologies.

About INTEMA SOLUTIONS Inc.

INTEMA’s mission is to integrate technologies to marketing. The company develops technologies for marketing and services related to predictive marketing, relationship marketing and database marketing. Since its inception, INTEMA has dedicated its efforts to deliver key solutions to the marketing industry. For more information, please visit our corporate website at intema.com and our product websites

eflyermaker.com and matcheranalytics.com.

About Subscribe Technologies Inc.

Subscribe Technologies Inc. develops and acquires Software-as-a-Service (SaaS) businesses and in turn operates, manages and markets the service. Subscribe Technologies' flagship product is bContact.com, a cloud based SaaS business offering small and medium sized companies access to a fully integrated set of business management tools including a CRM, accounting, banking, invoicing, billing, quotations and many other useful features. Subscribe Technologies also owns and operates FileQ.com, an electronic file sharing and file storage service for both business and personal use. Additionally, the Company owns and operates ServerHawk.com, a website analysis, SEO and marketing tool for marketing professionals, business owners and web developers.

On behalf of the Board of Directors,
Subscribe Technologies Inc.
Paul Dickson
President & CEO

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Forward-Looking Information:

This press release may include forward-looking information within the meaning of Canadian securities legislation, concerning the business and trading in the common stock of Subscribe Technologies Inc. The forward-looking information is based on certain key expectations and assumptions made by the company's management. Although the company believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because the company can give no assurance that they will prove to be correct. These forward-looking statements are made as of the date of this press release and the company disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.

The CSE has not reviewed, approved or disapproved the content of this press release.