

**PRESS RELEASE**

**GARY BARTHOLOMEW ANNOUNCES FILING OF EARLY WARNING REPORT  
RELATED TO ACQUISITION OF UNITS OF SPONSORSONE INC.**

**FOR IMMEDIATE RELEASE**

**Toronto, Ontario – July 11, 2016** – Gary Bartholomew (the “**Acquiror**”), a director and officer of SponsorsOne Inc. (CSE:SPO) (the “**Issuer**”) announces that he has filed an early warning report (the “**Report**”) announcing that, on July 4, 2016, he acquired control and direction over 2,298,612 units (the “**Units**”) of the Issuer at a price of \$0.15 per Unit (the “**Acquired Securities**”). Each Unit is comprised of one common share (a “**Common Share**”) and one common share purchase warrant (a “**Warrant**”) of the Issuer.

Pilkington Capital Corporation (“**Pilkington**”), an entity controlled by the Acquiror, subscribed for the Units, which together with Pilkington’s existing holdings of 1,131,667 common shares, Pilkington owns an aggregate of 3,430,279 common shares and 1,450,000 common share purchase warrants and assuming the exercise of the warrants, represents approximately 18.15% of the issued and outstanding common shares of the Issuer. The Acquiror also exercises control and direction over CyberNorth Ventures Inc. (“**CyberNorth**”), which holds 325,167 common shares of the Issuer, representing approximately 1.28% of the issued and outstanding common shares of the Issuer. The Acquiror, by virtue of control or direction over Pilkington and CyberNorth, owns directly and indirectly, an aggregate of 3,755,446 common shares, 1,450,000 common share purchase warrants and 200,000 options exercisable into common shares, which assuming the exercise of the warrants and options, represents approximately 19.96% of the issued and outstanding common shares of the Issuer.

The Acquired Securities were acquired for investment purposes. The Acquiror has a long-term view of the investment and may, depending on market and other conditions, or as future circumstances may dictate, from time to time, on an individual or joint basis, increase or dispose of some or all of the existing or additional securities he holds or will hold, or may continue to hold his current position.

For further details relating to the acquisitions, please see the Report, a copy of which is available on the Issuer’s profile on SEDAR at [www.sedar.com](http://www.sedar.com).

For more information, please contact:

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