

The Tinley Beverage Company Inc.

CNSX:TNY, OTC:QRSRF



Tinley Completes Bottling Run and Activates at EDC in Las Vegas

LOS ANGELES, CALIFORNIA and TORONTO, ONTARIO--(Marketwired – June 17, 2016) -

The Tinley Beverage Company Inc. (OTC:QRSRF, CSE:TNY) (the "**Company**" or "**Tinley**") is pleased to announce that it has completed its first commercial bottling run in California. The Company is also pleased to announce that it will be offering these products at various venues related to the Electric Daisy Carnival in Las Vegas, which is taking place June 17-19, 2016.

The Electric Daisy Carnival is a 3-day electronic dance music festival attended by over 100,000 people annually. Tinley will be offering its products at various venues related to the event including at a vendor marketplace at the LINQ Hotel, which serves as one of the key transportation gateways to the festival. The products will also be available at the "Peerless Rampage" event, which is attended exclusively by the event's performers, industry members and the media. These activations represent the first public sales of Tinley's flagship Hemplify product and will also serve as high profile channels for sampling.

"The completion of our first commercial bottling run represents another key milestone for the company, and we're excited to begin immediate activation at EDC. Music festivals and other special events represent key components of our revenue-generation and marketing strategies. We are planning to activate at several such events through the summer and fall," said Jeff Maser, CEO of Tinley.

Hemplify is a line of fruit-flavored, sugar-free, vegan, drinkable supplements that contain hemp extract including terpenes and other hemp stalk constituents. Each product also contains 9-12x the potassium electrolyte content of major sports drinks, 200mg of Omega 3 and excellent sources of vitamins A through E (including 100% DV of Vitamin B12, C and D). Hemplify is produced with patented technology that elevates absorption into the bloodstream, ensures shelf stability and masks the hemp oil's taste to enable delicious, refreshing flavors.

About The Tinley Beverage Company

The Tinley Beverage Company is a functional beverage company focused on hemp-infused beverages and supplements. The company has a patent-produced liquid supplement containing

certifiable phytoconstituent-rich hemp oil. The company is producing its products in Los Angeles and is focusing distribution on key markets throughout the United States.

Forward-Looking Statements

NEITHER THE CANADIAN SECURITIES EXCHANGE NOR ITS REGULATIONS SERVICES PROVIDER HAVE REVIEWED OR ACCEPT RESPONSIBILITY FOR THE ADEQUACY OR ACCURACY OF THIS RELEASE.

This press release contains or refers to forward-looking information, and is based on current expectations that involve a number of business risks and uncertainties. Factors that could cause actual results to differ materially from any forward-looking statement include, but are not limited to, delays in obtaining or failures to obtain required governmental, environmental or other project approvals, political risks, uncertainties relating to the availability and costs of financing needed in the future, changes in equity markets, inflation, changes in exchange rates, fluctuations in commodity prices, delays in the development of projects and the other risks involved in the mineral exploration and development industry. Forward-looking statements are subject to significant risks and uncertainties, and other factors that could cause actual results to differ materially from expected results. Readers should not place undue reliance on forward-looking statements. These forward-looking statements are made as of the date hereof and the Company assumes no responsibility to update them or revise them to reflect new events or circumstances other than as required by law.

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