

The Tinley Beverage Company Inc.

CNSX:TNY, OTC:QRSRF



Tinley to Exhibit at the APPoSHOW at The Artisan Hotel in Las Vegas on July 1

LAS VEGAS, NEVADA and TORONTO, ONTARIO--(Marketwired – June 29, 2016) -

The Tinley Beverage Company Inc. (OTC:QRSRF, CSE:TNY) (the "**Company**" or "**Tinley**") is pleased to announce that it will be exhibiting its flagship Hemplify product at the APPoSHOW in Las Vegas on July 1, 2016.

As part of the event, the Artisan Hotel in Las Vegas will be rebranded as the "Hemplify Hotel" for 24 hours. All rooms in the hotel have been bought out by the National Hotels Association and these rooms are being made available exclusively to guests of the various events that are occurring at the hotel during the Independence Day long weekend.

In return for providing bottles of Tinley's flagship "Hemplify" product for these events at reduced prices, Hemplify has received naming rights for the hotel for 24 hours and access to exclusive showcasing and hospitality areas by the pool, in the lounge, on the red carpet and elsewhere in the hotel during the day and night events. Events taking place at the hotel include a fashion showcase, Hemplify cocktails made by local mixologists in conjunction with XUL vodka, a VR experience, and a showcase of other innovative beverage and technology startups. The hotel events are being produced in partnership with XUL Vodka, Kishe Coffee, the National Hotels Association, Madflower Creative Group, NHA Mobile and VR Fest.

"This event offers an innovative way to present our flagship Hemplify product to the National Hotels Associations' network, which includes hotel managers, distributors and other members of the Las Vegas retail and hospitality industry," said Jeff Maser, CEO of Tinley.

"Hemplify is an innovative product that we feel will appeal to our APPoSHOW guests, and we look forward to showcasing it to members of the hotel management community and other industry tastemakers" said Claude Palmer of the National Hotels Association.

Hemplify is a line of fruit-flavored, sugar-free, vegan, drinkable supplements that contain hemp extract. This extract includes terpenes and other phytoconstituents. Each product also contains 9-12x the potassium electrolyte content of major sports drinks, 200mg of Omega 3 and excellent sources of vitamins A through E (including 100% DV of Vitamin B12, C and D). Hemplify is produced with patented technology that elevates absorption into the bloodstream, ensures shelf stability and masks the hemp oil's taste to enable delicious, refreshing flavors.

About The Tinley Beverage Company

The Tinley Beverage Company is a functional beverage company focused on hemp-infused beverages and supplements. The company has a patent-produced liquid supplement containing certifiable phytoconstituent-rich hemp oil. The company is producing its products in Los Angeles and is focusing distribution on key markets throughout the United States.

About the APPoSHOW

The APPoSHOW is an annual event founded by NHAMobile to help social media and other mobile apps promote their products to consumers in an innovative and cost-effective forum. The show has since expanded to include innovative companies in the beverage, wellness, fashion, art and music industries.

Forward-Looking Statements

NEITHER THE CANADIAN SECURITIES EXCHANGE NOR ITS REGULATIONS SERVICES PROVIDER HAVE REVIEWED OR ACCEPT RESPONSIBILITY FOR THE ADEQUACY OR ACCURACY OF THIS RELEASE.

This press release contains or refers to forward-looking information, and is based on current expectations that involve a number of business risks and uncertainties. Factors that could cause actual results to differ materially from any forward-looking statement include, but are not limited to, delays in obtaining or failures to obtain required governmental, environmental or other project approvals, political risks, uncertainties relating to the availability and costs of financing needed in the future, changes in equity markets, inflation, changes in exchange rates, fluctuations in commodity prices, delays in the development of projects and the other risks involved in the mineral exploration and development industry. Forward-looking statements are subject to significant risks and uncertainties, and other factors that could cause actual results to differ materially from expected results. Readers should not place undue reliance on forward-looking statements. These forward-looking statements are made as of the date hereof and the Company assumes no responsibility to update them or revise them to reflect new events or circumstances other than as required by law.

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