



Tinley Announces Sampling Day at Vintage Grocers August 27, 2016

FOR IMMEDIATE RELEASE

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August 23, 2016: Los Angeles, California and Toronto, Ontario - The Tinley Beverage Company Inc. (the "**Company**" or "**Tinley**") invites members of the media and the public to taste its flagship "Hemplify" products at Vintage Grocers' Trancas Country Market location this Saturday, August 27, 2016. Details are as follows:

Date: August 27, 2016

Time: 12pm - 8pm

Address: Vintage Grocers' Trancas Country Market, 30745 Pacific Coast Highway, Malibu, CA 90265

Background: Hemp extract-infused products represent a rapidly-emerging consumer category. "Hemplify" is among the first drinkable spectrum hemp stalk extract products that are fruit-flavored, sugar-free, vegan and mixed with vitamins, omegas and electrolyte potassium.

Contact: Jeff Maser, CEO of Hemplify, Inc. (a subsidiary of the Tinley Beverage Company) – (310) 507-9146

Vintage Grocers is an upscale shopping market located in the heart of Malibu, CA. With a vision to create an experience that accommodates many demographics and embraces all food beliefs, Vintage Grocers was developed by owner Paige Laurie in collaboration with Eric Fuchser, the store's Market Director. Eric brings over 30 years of experience in the business having worked with established companies including Bristol Farms, Ralph's, and the former Alpha Beta supermarkets as well. Embodying the classic hometown vibe of a neighborhood market, Vintage Grocers offers a wide-range of in-store products— providing a place for customers to enjoy grocery shopping regardless of their preferences, allergies, or diets. Every item carried in the store must meet a special standard of quality. By representing both locally sourced artisans and commercial brands, Vintage Grocers' vast selection of products serves the diverse needs of the community. Trancas Country Market is wholly-owned by Paige Laurie.

Vintage Grocers will begin carrying the Hemplify line of products later this week.

About Hemplify, Inc. and The Tinley Beverage Company, Inc.

The Tinley Beverage Company is the parent company of Hemplify, Inc. (Santa Monica, CA). Hemplify manufactures the “Hemplify” line of products. Hemplify is a line of fruit-flavored, sugar-free, vegan, drinkable supplements that contain hemp extract. This extract contains terpenes and other phytoconstituents. Each product also contains 9-12x the potassium electrolyte content of major sports drinks, 200mg of Omega 3 and excellent sources of vitamins A through E, including 100% DV of Vitamin B12, C and D. Hemplify is produced with patented technology that elevates absorption into the bloodstream, ensures shelf stability and masks the hemp oil’s taste to deliver delicious, refreshing flavors. The company is selling its products in California and Nevada.

Forward-Looking Statements

NEITHER THE CANADIAN SECURITIES EXCHANGE NOR ITS REGULATIONS SERVICES PROVIDER HAVE REVIEWED OR ACCEPT RESPONSIBILITY FOR THE ADEQUACY OR ACCURACY OF THIS RELEASE.

This press release contains or refers to forward-looking information, and is based on current expectations that involve a number of business risks and uncertainties. Factors that could cause actual results to differ materially from any forward-looking statement include, but are not limited to, delays in obtaining or failures to obtain required governmental, environmental or other project approvals, political risks, uncertainties relating to the availability and costs of financing needed in the future, changes in equity markets, inflation, changes in exchange rates, fluctuations in commodity prices, delays in the development of projects and the other risks involved in the mineral exploration and development industry. Forward-looking statements are subject to significant risks and uncertainties, and other factors that could cause actual results to differ materially from expected results. Readers should not place undue reliance on forward-looking statements. These forward-looking statements are made as of the date hereof and the Company assumes no responsibility to update them or revise them to reflect new events or circumstances other than as required by law.

For further information on The Tinley Beverage Company (parent company of Hemplify, Inc.), please contact:

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