

The Tinley Beverage Company Inc.

CNSX : TNY

OTC PINK : QRSRF



September 21, 2016

Tinley Reports Advisory Board Changes

THIS NEWS RELEASE IS NOT FOR DISSEMINATION IN THE UNITED STATES OR TO U.S. PERSONS.

TORONTO, ONTARIO - The Tinley Beverage Company Inc. (CNSX:TNY) (OTC PINK:QRSRF) ("**Company**" or "**Tinley**") announces that Jeff Pencer has stepped down from Tinley's Advisory Board. Ted Zittell, presently serving as Director of the Company, will accordingly be expanding his advisory role with the Company. Ted is a past President of Cott Beverages' Retail Brands International, where he was responsible for creating and launching dozens of premium retailer brand and marketing programs for Cott's retail customers worldwide.

"We are delighted to have Ted assume an expanded role with the Company. As past President of a key division at one of the world's largest beverage companies, he brings a wealth of product and marketing expertise, as well as a strong network of connections throughout the USA. We thank Jeff Pencer for his significant contributions to the Company and wish him the very best in his future endeavors," said Jeff Maser, CEO of Tinley.

About The Tinley Beverage Company

The Tinley Beverage Company is the manufacturer of the "Hemplify" line of products. Hemplify is a line of fruit-flavored, sugar-free, vegan, drinkable supplements that contain hemp extract. This extract contains terpenes and other phytoconstituents. Each product also contains 9-12x the potassium electrolyte content of major sports drinks, 200mg of Omega 3 and excellent sources of vitamins A through E, including 100% DV of Vitamin B12, C and D. Hemplify is produced with patented technology that elevates absorption into the bloodstream, ensures shelf stability and masks the hemp oil's taste to deliver delicious, refreshing flavors. The company is selling its products in California and Nevada.

Forward-Looking Statements

NEITHER THE CANADIAN SECURITIES EXCHANGE NOR ITS REGULATIONS SERVICES PROVIDER HAVE REVIEWED OR ACCEPT RESPONSIBILITY FOR THE ADEQUACY OR ACCURACY OF THIS RELEASE.

This press release may contain or refer to forward-looking information, and is based on current expectations that involve a number of business risks and uncertainties. Factors that could cause actual results to differ materially from any forward-looking statement include, but are not limited to, delays in obtaining or failures to obtain required governmental, environmental or other project approvals, political risks, uncertainties relating to the availability and costs of financing needed in the future, changes in equity markets, inflation, changes in exchange rates, fluctuations in commodity prices, delays in the development of projects and the other risks involved in the mineral exploration and development industry. Forward-looking statements are subject to significant risks and uncertainties, and other factors that could cause actual results to differ materially from expected results. Readers should not place undue reliance on forward-looking statements. These forward-looking statements are made as of the date hereof and the Company assumes no responsibility to update them or revise them to reflect new events or circumstances other than as required by law.

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