



Tinley Places Order for Next Bottling Run and Provides Sales Update

FOR IMMEDIATE RELEASE

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November 2, 2016: Toronto, Ontario and Los Angeles, California - The Tinley Beverage Company Inc. (the "Company" or "Tinley") is pleased to announce that it has issued a purchase order to its California manufacturer for its next batch of Hemplify. The Company has received customer orders that will substantially exhaust its inventory of both flavours and, as a result, is working to complete the next bottling run in the coming weeks.

Tinley is also pleased to report that it is now available in over 100 stores, mainly in California, and it has begun receiving reorders from stores in the dispensary and head shop channels. It is also seeing growth in online sales via Amazon and www.drinkhemplify.com. The Company's trials with a major convenience store chain and distributor, both in Southern California, remain ongoing.

"We're pleased to see our initial store reorders. These reorders, which began occurring in our second month of sales, represent an important barometer of consumer demand in the dispensary and head shop channels," said Jeff Maser, CEO of Tinley.

Management is also working to implement strategies to produce its Tinley '27 THC drinks under the regulatory framework for the current medical program in California. As such, while a vote in favour of recreational cannabis legalization on November 8 would likely drive increased consumer demand, Tinley would be positioned to distribute these products throughout the state regardless of the outcome of the vote.

About The Tinley Beverage Company, Inc., Hemplify, Inc. and Tinley '27

The Tinley Beverage Company (Toronto, Canada) is the parent company of Hemplify, Inc. (Santa Monica, California). Hemplify manufactures the "Hemplify" line of products. Hemplify is a line of fruit-flavored, sugar-free, vegan, drinkable supplements that contain hemp stalk extract. This extract contains terpenes and other phytoconstituents. Each product also contains 9-12x the potassium electrolyte content of major sports drinks, 200mg of Omega 3 and excellent sources of vitamins A through E, including 100% DV of Vitamin B12, C and D. Hemplify is produced with patented technology that elevates absorption into the bloodstream, ensures shelf stability and masks the hemp oil's taste to deliver delicious, refreshing flavors. The company is selling its products in California and in 5 other states, as well as online. Tinley has also developed "Tinley '27", a line of cannabis-infused beverages designed for the Canadian and US markets.

Forward-Looking Statements

NEITHER THE CANADIAN SECURITIES EXCHANGE NOR ITS REGULATIONS SERVICES PROVIDER HAVE REVIEWED OR ACCEPT RESPONSIBILITY FOR THE ADEQUACY OR ACCURACY OF THIS RELEASE.

This press release contains or refers to forward-looking information, and is based on current expectations that involve a number of business risks and uncertainties. Factors that could cause actual results to differ materially from any forward-looking statement include, but are not limited to, delays in obtaining or failures to obtain required governmental, environmental or other project approvals, political risks, uncertainties relating to the availability and costs of financing needed in the future, changes in equity markets, inflation, changes in exchange rates, fluctuations in commodity prices, delays in the development of projects and the other risks involved in the mineral exploration and development industry. Forward-looking statements are subject to significant risks and uncertainties, and other factors that could cause actual results to differ materially from expected results. Readers should not place undue reliance on forward-looking statements. These forward-looking statements are made as of the date hereof and the Company assumes no responsibility to update them or revise them to reflect new events or circumstances other than as required by law.

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