



Tinley Signs Agreement with LA Distribution to Carry Hemplify in Los Angeles and Orange County

FOR IMMEDIATE RELEASE

**THIS NEWS RELEASE IS NOT FOR
DISSEMINATION IN THE UNITED STATES OR TO
U.S. PERSONS.**

January 16, 2017: Los Angeles, California and Toronto, Ontario - The Tinley Beverage Company Inc. (the "**Company**" or "**Tinley**") is pleased to announce that its wholly-owned subsidiary, Hemplify, Inc., has signed with LA Distribution Co. for distribution of Hemplify throughout Los Angeles County and Orange County.

Los Angeles Distributing Company is a leader in business to business wholesale distribution and serves over 2,000 businesses in Los Angeles and Orange County. It has a strong track record of identifying and being early adopters of healthy and innovative beverages including alkaline waters, coconut waters, kombucha teas, matcha teas, cold brew coffees, fresh-pressed juices and energy shots.

"We believe hemp extract is poised to be a significant consumer category, with consumer awareness driven in part by the passing of Proposition 64 in California and in part by the continued growth of the traditional hemp seed category," said Richard Medina, Co-Founder of LA Distribution.

"We're delighted by the enthusiasm Richard and his team have shown for this new category. We look forward to working with their sales and delivery teams to bring Hemplify to their extensive network of retail customers throughout LA and Orange County," said Jeff Maser, CEO of Tinley.

To place wholesale orders for Hemplify, please contact LA Distributing Company at (323) 838-0000 or orders@ladistco.com, or visit www.ladistco.com.

About Hemplify, Inc. and The Tinley Beverage Company, Inc.

Hemplify, Inc. manufactures the "Hemplify" line of products. "Hemplify" is a line of fruit-flavored, sugar-free, vegan, drinkable supplements that contain hemp stalk extract. This extract contains terpenes and other phytoconstituents. Each product also contains 9-12x the potassium electrolyte content of major sports drinks, 200mg of Omega 3 and excellent sources of 9 vitamins, including 100% DV of Vitamin B12, C and D. Hemplify is produced with patented technology that elevates absorption into the bloodstream, ensures shelf stability and masks the hemp oil's taste to deliver delicious, refreshing flavors. The company is selling its products in California and in 5 other states, as well as online. Hemplify, Inc. (Santa Monica, California) is a wholly-owned subsidiary of The Tinley Beverage Company Inc. (Toronto, Canada). The Tinley Beverage Company has also developed a line of cannabis-infused beverages that it is working to launch in jurisdictions throughout North America where such products are permitted.

Forward-Looking Statements

NEITHER THE CANADIAN SECURITIES EXCHANGE NOR ITS REGULATIONS SERVICES PROVIDER HAVE REVIEWED OR ACCEPT RESPONSIBILITY FOR THE ADEQUACY OR ACCURACY OF THIS RELEASE.

This press release contains or refers to forward-looking information, and is based on current expectations that involve a number of business risks and uncertainties. Factors that could cause actual results to differ materially from any forward-looking statement include, but are not limited to, delays in obtaining or failures to obtain required governmental, environmental or other project approvals, political risks, uncertainties relating to the availability and costs of financing needed in the future, changes in equity markets, inflation, changes in exchange rates, fluctuations in commodity prices, delays in the development of projects and the other risks involved in the mineral exploration and development industry. Forward-looking statements are subject to significant risks and uncertainties, and other factors that could cause actual results to differ materially from expected results. Readers should not place undue reliance on forward-looking statements. These forward-looking statements are made as of the date hereof and the Company assumes no responsibility to update them or revise them to reflect new events or circumstances other than as required by law.

For further information on The Tinley Beverage Company (parent company of Hemplify, Inc.), please contact:

The Tinley Beverage Company Inc.

Jeff Maser, Chief Executive Officer

77 King Street West, Suite 2905

Toronto, Ontario

Canada M5K 1H1

(310) 507-9146

Twitter: @drinkhemplify

Instagram: @hemplify

www.drinkhemplify.com

CSE:TNY OTC PINK: QRSRF