



CAPTIVA VERDE
INDUSTRIES LTD.

Suite 201 – 78080 Calle Amigo
La Quinta, CA, 92253
Phone: 949.903.5906

For Immediate Release
La Quinta, California

Tuesday, August 30, 2016
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United States OTC Market Symbol: ARDWF
60,948,231 Common Shares Issued

CAPTIVA VERDE PROVIDES CORPORATE UPDATE

La Quinta, California – August 30, 2016 Captiva Verde Industries Ltd. (“**Captiva Verde**” or the “**Company**”) is pleased to provide the following corporate update.

The Company issued yesterday its Q2 2016 FS and MD&A. To provide background and perspective, within the course of the past 10 months, Captiva Verde became a brand new entrant in the world of extremely large scale USDA certified organic vegetable production. Captiva Verde has spent in excess of \$20 million developing, cultivating, harvesting or producing from a holding of 9,000 crop acres of organic farmland with abundant water resources.

With the sole exception of Captiva, a portfolio of 9,000 crop acres takes a large farming company at least 3 generations and 60 years to acquire and develop. This has taken Captiva Verde 12 months and certainly a very aggressive position to take within any segment of farming, especially organic produce. The purpose was to let the industry know we have the capacity and land to provide quality product in large quantities.

The company has made some strategic land plays like holding and producing from a large portfolio in central Arizona. This area constitutes the produce industries “shoulder season”, being March to May and September to November inclusive. The importance of this region is the traditional winter season in Imperial Valley is November to March and the summer is in Salinas, April to October. Salinas has been faced with very serious mildew problems and enormous water issues in key Salinas sub-regions; something we do not face in Arizona, making our land holdings a valuable asset.

A recent July 2016 valuation by a Canadian brokerage firm valued organic produce crop land at \$52,000 per crop acre based on a very recent actual sale. Of course the company in question had a NYSE listing and Captiva Verde is well under that radar, but the metrics prove our thinking is correct. To further distort comparisons to other industries, there is no accounting policies that allow us to amortize our sunk costs in excess capacity as deferred assets, therefore we write off the excess crop capacity against our revenues, leaving large losses that do not place value on the land or balance sheet.

Our main focus is increasing sales, reducing costs, dealing directly with certain parties and putting the past large start up expenses to rest. We are working on joint ventures, custom farming deals, acquisitions and all opportunities that can unlock our value. Our \$20 million of invested capital came from both shareholders and included \$6 Million from vendors who are currently supporting the excess capacity position of Captiva Verde. This commitment shows up in our FS as a current account payable even though all vendors are allowing us to build the company over time.

As the CEO of Captiva Verde was the former CEO and founder of the very successful Western Wind Energy Corp (which was sold with not more than \$70 Million in share equity raised yet sold for \$420 Million) the sale would not have happened if the buyer was looking at the balance sheet or P&L statement. Western Wind was sold for its productive capacity and land position and the buyer quickly took the company off its filing obligations to avoid publically filing FS with major losses after an almost half billion-dollar purchase. Captiva Verde will not grow only in value based on a P&L or FS statement, but will grow based on productive land capacity. Captiva Verde is not a Yieldco or an income fund but an aggressive growth player in organic farming.

Captiva Verde has completed another tranche of private placement at \$0.25 per share and continues to judiciously raise funds to grow the company.

On behalf of the Board of Directors of the Company and for further information, please contact:

Jeffrey Ciachurski Chairman and Chief Executive Officer Suite 201 - 78080 Calle Amigo La Quinta, California USA 92253 Cell: (949) 903-5906 E-mail: Jeff@veg.net Website: www.veg.net	Michael Boyd Director Tucson, Arizona Office: (520) 275-0979 E-mail: azmboyds@aol.com
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READER ADVISORY

The CSE has neither approved nor disapproved the information contained herein.

This news release contains forward-looking statements. The Company has provided the forward-looking statements in reliance on assumptions that it believes are reasonable at this time. The reader is cautioned that the assumptions used in the preparation of the forward-looking statements may prove to be incorrect. All such forward-looking statements involve substantial known and unknown risks and uncertainties, certain of which are beyond the Company's control. Such risks and uncertainties include, without limitation, delays resulting from or inability to obtain required regulatory approval. The actual results, performance or achievements could differ materially from those expressed in, or implied by, these forward-looking statements and, accordingly, no assurances can be given that any of the events anticipated by the forward-looking statements will transpire or occur, or if any of them do, what benefits, including the amount of proceeds, the Company will derive therefrom. Readers are cautioned that the foregoing list of factors is not exhaustive.

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